



Prof. Dr. ADITEE VAIDYA

Ph.D.-Nagpur University, M.F.A.- Sir J.J Institute of Applied Arts



aditeevaidya@yahoo.com



+91 98690 81586

Prof. Dr. ADITEE VAIDYA

Ph.D. - RTM Nagpur University, M.F.A.- Sir J.J Institute of Applied Arts, Mumbai University

CURRENT DESIGNATION

CEO - VISUAL VENTURE - Since 1999

Postgraduate teacher, referee for doctoral studies Faculty of Fine Art, (Applied Art) Rashtrasant Tukadoji Maharaj Nagpur University, Nagpur and Shri Jagdishprasad Jhabarmal Tibrewala University and Referee for M.F.A. University of Mumbai

Operations Advisor to the board of Academy of Science Technology and Management Ltd. (ASTML, UK)

PAST DESIGNATIONS HELD

LOCAL KNOWLEDGE EXPERT

Disaster Risk Management Master Plan - MCGM

WEB CONTENT MANAGER

Swachh Maharashtra Mission, Govt. of Maharashtra

PAST DESIGNATIONS - TEACHING

DEAN

Padmabhusan Vasantdada Patil Pratishthan's College of Engineering-Applied Art

FINE-ART COORDINATOR

Maharashtra State Board of Technical Education

MEMBER: BOARD OF STUDIES

University of Mumbai for Applied Arts

COORDINATOR FOR ADVERTISING DESIGN PAPER

Year 2012, University of Mumbai



CORRESPONDENCE

2-A, Ground Floor, Dinkar Co-Operative Housing Society Ltd, Behind Suryavanshi Kshatriya Sabhagraha, Off Veer Savarkar Marg, Dadar (W), Mumbai - 400028

RESIDENCE

6 Zelam Society, Swatantryaveer Savarkar Marg, Opposite Catering College, Shivaji Park Dadar(W), Mumbai 400028

aditeevaidya@yahoo.com 

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11th June, 1972 

MEMBER:

- Board of Studies - B.F.A. (Mumbai University)
- Board member, Academic Council of Indira College of Architecture & Design (ICAD, Pune)
- The Research Society, Grant Medical College & Sir J J Group of Hospitals, Mumbai
- Institutional Animal Ethics Committee (IAEC) Haffkine Institute for training research and testing
- Institutional Ethics Committee (IEC) Bombay Art Society, Jehangir Art Gallery, Mumbai

EDUCATION & ACADEMIC

Ph.D. - RTM Nagpur University

M.F.A. in Applied Arts, Sir J.J Institute of Applied Arts, Mumbai University

Ist Year - First class

IInd Year - First class with Distinction

Awarded for Social Awareness Campaign development, Sir J.J. Institute of Applied Arts

B.F.A. in Applied Arts, Sir J.J Institute of Applied Arts, Mumbai University

Awarded First class in MS-CIT

Computer basics from BOSTONS.

Training from IBS Institute, Mumbai in

- Adobe (Photoshop / PageMaker / Image Ready)
- Macromedia (Dream weaver/ Director/ Flash/ Freehand)
- Microsoft (Front Page Express/ HTML/DHTML)
- MS Access Ulead Gif Animator Familiar with packages like Cute FTP, 3D Studio Max, Kai Power Tools, Visual Basics.



A creatively-driven Art doyen, Dr Aditee Vaidya is a versatile dynamo who has dedicated herself to innovative endeavours in the field of art and IT.

She is one of the few women to be awarded a PHD in Fine Art (Nagpur University), and has completed her Majors from Sir J. J. Institute of Applied Art, Mumbai as a topper at the University level.

Her journey is replete with creative projects where she has played the role of a catalyst, for designing conceptualizing and setting up Educational Interactive Museums.

- The first one “History of Medicine” set at the Maharashtra University of Health Sciences (MUHS) campus in Nashik, Maharashtra.
 - The second project was “The Haffkine Museum” situated in the Historic renowned mansion with Portuguese architecture that unveils Life Sciences, Microbiology and the glorious past of this Institute along with inspirational work of Dr. Waldemar Mordecai Haffkine.
 - The third educative museum designed is “Disaster Management- Educational Art Gallery” for the Municipal Corporation of Greater Mumbai at Parel, Mumbai.
- As an Antiquity Expert for art connoisseurs some of her work on Islamic Art was presented to Dr. Navina Haider, Curator The Metropolitan Museum, New York, while two projects authenticated by Sothbey's.

She has been felicitated and awarded for her excellence in her various endeavours, namely Awarded Mayor's Award - 2013 for outstanding work in the field of art and I.T. by Hon'ble Shri. Sunil Prabhu, Mayor of Mumbai. Designed Murals for Lobby and Pediatric ward, in 3 Municipal Hospitals in Mumbai

Owing to her academic interests, she has also served as the Dean of Vasantdada Patil Prathisthan College of Applied Art and has been a Member of the Board of Studies for Mumbai University. Postgraduate teacher, referee for doctoral studies Faculty of Fine Art, (Applied Art) Rashtrasant Tukadoji Maharaj Nagpur University, Nagpur and Shri Jagdishprasad Jhabarmal Tibrewala University and Referee for M.F.A. University of Mumbai. She is also appointed as Operations Advisor to the board of Academy of Science Technology and Management Ltd. (ASTML, UK)

Currently she is into the visualizing, branding, and designing the entire campaign “Majhi Vasundhara “for the Environment and Climate Change Department Government of Maharashtra

Prof Dr Aditee is in all - a dynamic, passionate and pleasant lady blessed with a unique blend of creativity and management skills.





Inauguration of Website for MHT-CET Results Publishing - 2001

Hon Health Minister Mr. Digvijay Khanvilkar, Principal Secretary Medical Education Mr. G.S. Gill IAS, Prof. Mrudula Phadke Director Medical Education and other dignitaries at the inauguration of website of www.dmer.org and Milestone Magazine



Software for Marathi Quiz show Alfa Scholars, Zee T.V. Marathi -2002

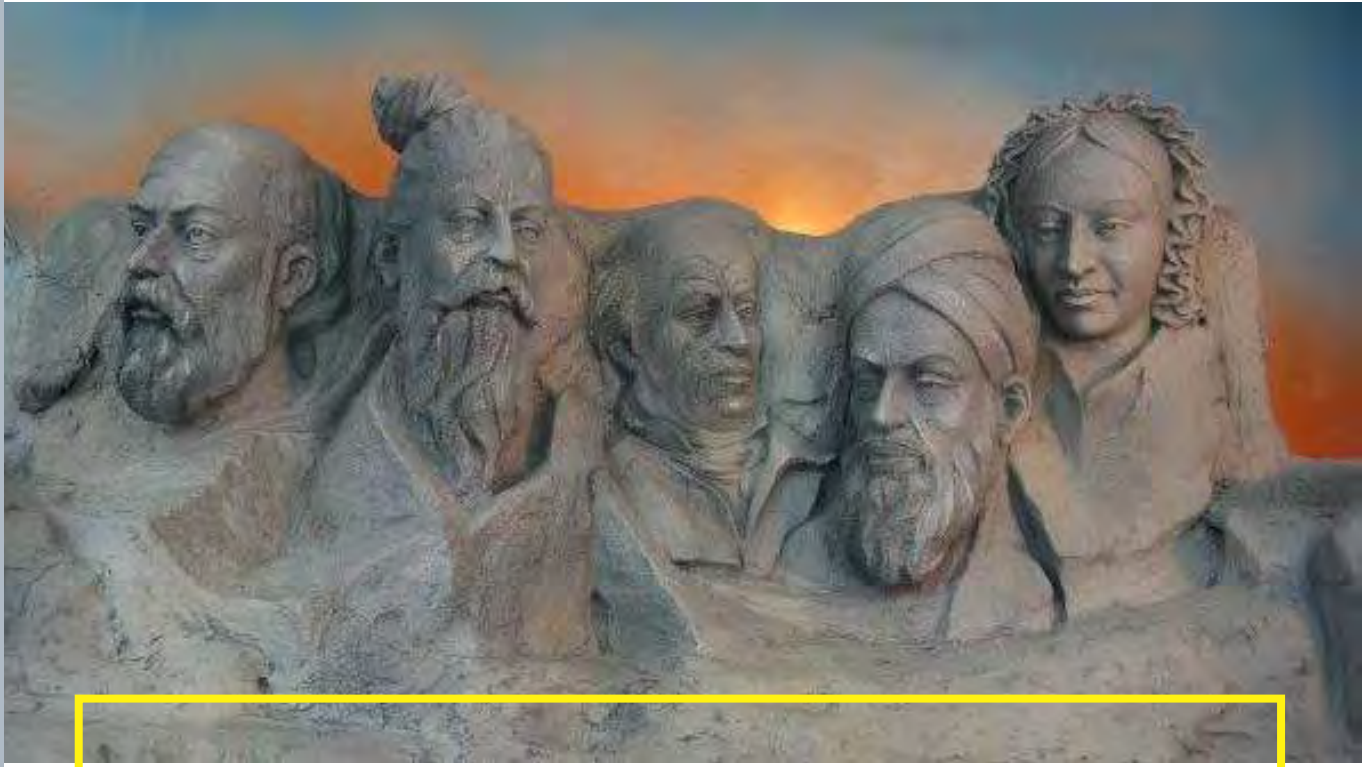


With the Anchor Tushar Dalvi and Shri G.S.Gill, Principal Secretary
- Medical Education Dept. Govt. of Maharashtra.

Felicitated for organizing the first live Webcast in three Medical Colleges for the World Bank and for “MICROCON-2003”



His Excellency Shri Mohammed Fazal, The Governor of Maharashtra



Development of Medicine Museum for MUHS, Nashik - 2005

Felicitated by Dr. Vijaykumar Gavit, Minister for Medical Education,
Government of Maharashtra for the History of Medicine Museum developed
for MUHS, Nashik - 2005



Restoration of Tablets (Sculptures) for Haffkine - 2007



Restoration of
Tablets
(sculptures)
created in 1924
by the eminent
sculptor Shri.
Godse for
Haffkine
Institute. - 2007





Information Education Communication (IEC) Material - 2010

IEC for Breast Clinic - with Ms. Manisha Mhaiskar, IAS, Addl.
Municipal Commissioner, MCGM





Comparing Mayor's Conference for MCGM - 2011





Mural and Ceiling Design Work

Inaugurated by Shri Uddhav Thackeray, Mayor Shri Sunil Prabhu and Shri Sitaram Kunte - Municipal Commissioner and Smt. Manisha Mhaiskar - Addl. Municipal Commissioner of Greater Mumbai at Bharat Ratna Dr Babasaheb Ambedkar Municipal General Hospital, Kandivali-2013.





Left to right: Mr. Aashish Gala, Mr. Chand Goel (IAS) Addl. Chief Secretary, Govt. of Maharashtra, Dignitary from INTEROP, Ms Neela Satyanarayana, (IAS), State Election Commissioner, Maharashtra and Dr. Aditee Vaidya - 2012

Receiving Mayor's Award - 2013

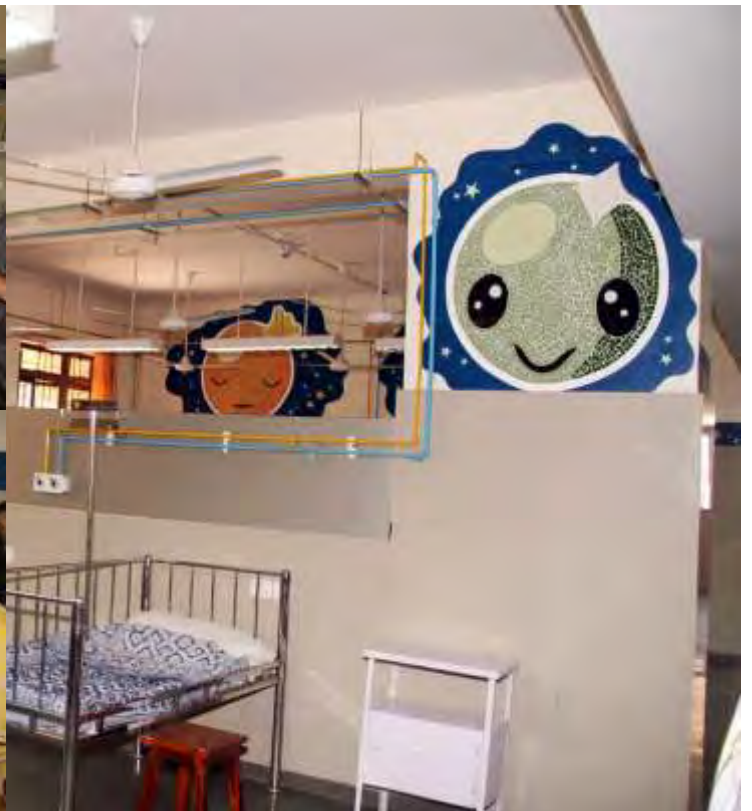


Awarded by the Mayor Shri Sunil Prabhu on Women's Day for outstanding work in the field of art and I.T., along with Smt. Sindhutai Sakpal and Smt. Rashmi Thackeray and Shri Sitaram Kunte (IAS), Municipal Commissioner, MCGM



Mural Design work at Cooper Hospital Lobby & Pediatric Ward

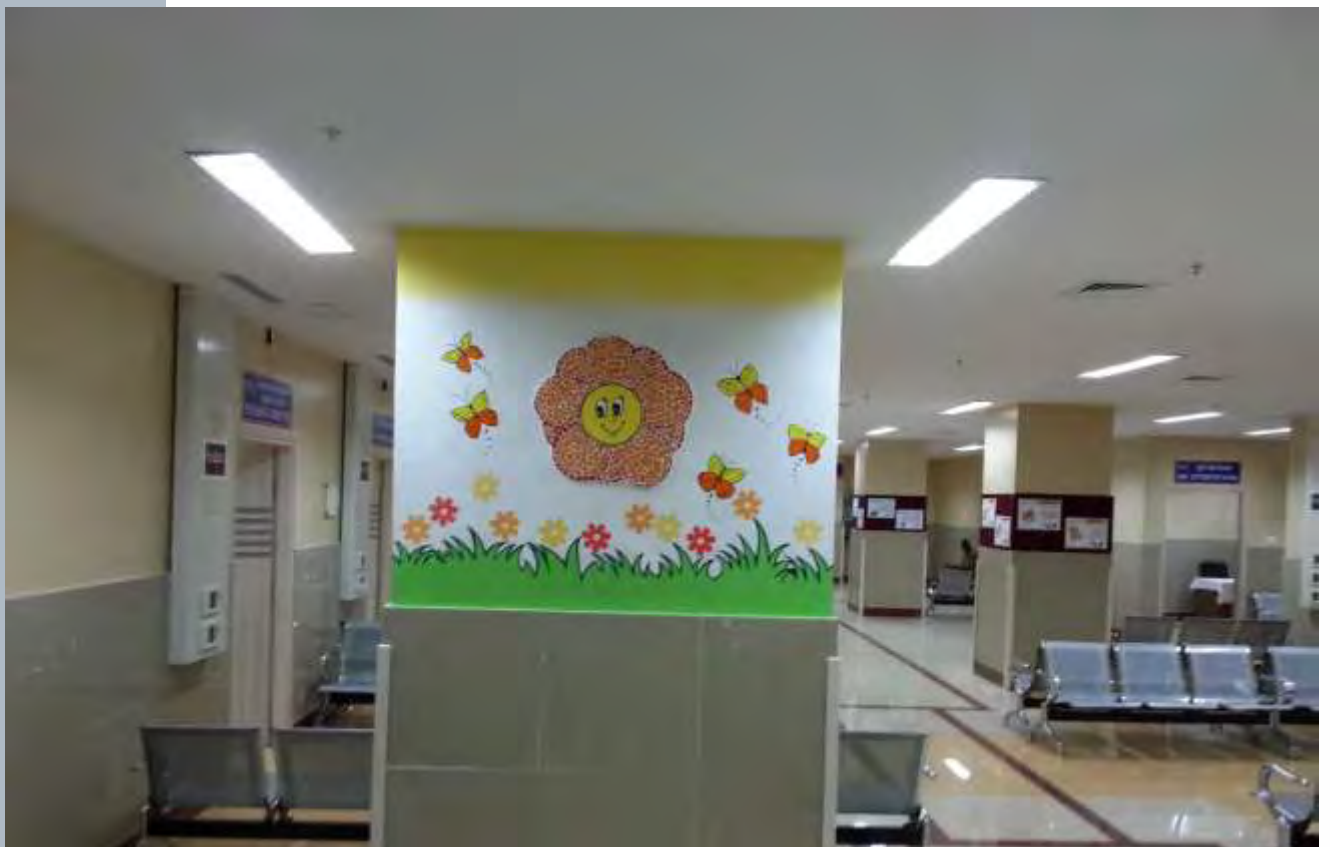
Inaugurated by Shri Uddhav Thackeray, Mayor Shri Sunil Prabhu Shri Vinod Tavade, Minister for Education, Govt. of Maharashtra, Shri Sitaram Kunte, Municipal Commissioner and Smt. Manisha Mhaiskar - Addl. Municipal Commissioner -2013





Mural design work at Thackeray Trauma Hospital

Inaugurated by Shri Uddhav Thackeray, Mayor Shri Sunil Prabhu and Shri Sitaram Kunte, Municipal Commissioner of Greater Mumbai At Shri Balasaheb Thackeray Trauma hospital Jogeshwari-2013





Haffkine Institute Museum, Mumbai

Inaugurated by Dr. Vijaykumar Gavit Minister for Medical Education, Government of Maharashtra along with Shri. Kalidas Kolamkar - MLA, Prof. Dr. Abhay Chowdhary, Director Haffkine Institute - 2014



Governor C. Vidya Sagar Rao visiting Haffkine



Shri.Uddhavji -CM Maharashtra,
C S Shri.Kunte and P S forest dep.
Shri.Mahiskar,
at Haffkine museum, visiting Haffkine



Book Launch Event

Book launch with Shree Ashok Patki and Smt. Neela Satynaryan, IAS and Atul Todankar





Mumbai Fire Brigade - 2015/16

Mural work at Mumbai Fire Brigade Head quarters





Branding for MFB International Conclave - 2015





With Additional Municipal Commissioner, Shri Sanjay Deshmukh, MCGM and Chief Fire Officer – Mumbai Fire Brigade.





Mumbai Fire Brigade at Fire Safety Show, Goregaon

Inauguration of Mumbai Fire Brigade exhibition by Hon. Mayor and Hon. Municipal Commissioner, MCGM. Entire Design Copy & Fabrication work-2016





Mumbai Fire Brigade at Fire Safety Show, Goregaon

Shri D.K. Shami, Fire Advisor to Govt. of India, Ministry of Home Affairs, Shri P.S. Rahangdale CFO - Mumbai Fire Brigade at Fire Safety show Goregaon Exhibition Centre





Shooting for Mumbai Fire Brigade

Ad film and short documentary shoot for Mumbai Fire Brigade with brand ambassador Randeep Hooda.





Script Recording
with Shri. Vikram
Gokhale for
Mumbai Fire
Brigade





Swachh Maharashtra Abhiyan - Urban Development Department

Designed Logos, Web designs, Newspaper ads – stage design mementos and 3 book designs for Swachh Maharashtra Abhiyan Urban Development Department, Govt. of Maharashtra 2016





Dusse Paul Event for Swachh Maharashtra Abhiyan - Urban Development Department



Swachh Bharat Mission



Liasioning with NDTV for Swachh Bharat Mission from the Government of Maharashtra side.



Branding for Meeting at NMRDA

Minister for Urban Development, Govt. of India Shri M. Venkaiah Naidu & Chief Minister Maharashtra Shri Devendra Fadnavis interacted with all Municipal Commissioners to review progress of Swachha Bharat Abhiyan.



। भास्वर्द देव मुंबई : केशव पयसाळी व भौगोलिक परिस्थितीची आणि आग्निप्रवाहीपसंगी कुठे खणकें सावाक, अशा विविध प्रकारच्या बहुपयोगी माहितीने सज्ज असलेली 'डिझास्टर मॅनेजमेंट' हे मोबाइल 'ॲप' १०० हून अधिक ॲपस्टोअर दुकानांनी डाऊनलोड करून घ्याता येतील असे आहे. अद्ययावत व व्यवस्थित विभागाच्या दुकानदाराने मुक्यादी 'ॲप' डाऊनलोड करून 'ॲप' डाऊनलोड करून घ्यावे. 'ॲप' डाऊनलोड करून घ्यावे. 'ॲप' डाऊनलोड करून घ्यावे.

मुंबईकरांची डिझास्टर मॅनेजमेंट ॲपला पसंती

१०० हून अधिक मोबाइलधारकांकडून डाऊनलोड

ॲपस्टोअर आणि अडॉबोयटव्हाय सेवकी प्रणालीसह 'ॲप' प्ले स्टोअर वकन मोबाइल डाऊनलोड करता येईल. त्या प्रणालीसह 'ॲप' डाऊनलोड करून घ्यावे. 'ॲप' डाऊनलोड करून घ्यावे. 'ॲप' डाऊनलोड करून घ्यावे.

मुंबईतील डिझास्टर मॅनेजमेंट ॲपला पसंती मिळत आहे. 'ॲप' डाऊनलोड करून घ्यावे. 'ॲप' डाऊनलोड करून घ्यावे. 'ॲप' डाऊनलोड करून घ्यावे.

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'ॲप' अपडेटसाठी तीन महिन्यांचा कालावधी - वैद्य यदुनीच्या माहिती 'ॲप' प्ले स्टोअरवर डाऊनलोड करून घ्यावे. 'ॲप' डाऊनलोड करून घ्यावे. 'ॲप' डाऊनलोड करून घ्यावे.



Municipal Corporation of Greater Mumbai
Disaster Management and CCRS Department

Install the "Disaster Management" mobile app
Enjoy a safe monsoon

- Get realtime information about rainfall
- Warning system related to weather
- Forecast alert messages
- Updates on road/rail/air traffic
- High Tide Notifications
- Emergency Contact systems
- Disaster related Safety tips

App FREELY available in iOS & Android formats

App Store | Google play

Inauguration of Mobile App for Disaster Management

Press Conference & Inauguration of mobile app for disaster management. by Addl. Municipal Commissioner, MCGM and Smt. I. A. Kundan (IAS).



Pavilion Design for Govt. of Maharashtra



Designed the pavilion for Govt. of Maharashtra, under guidance of Urban Development secretary Smt. Manisha Mhaskar, Govt. of Maharashtra for smart city program on all India level at Balewadi, Pune.

Hon'ble PM Shri Narendra Modi, Hon'ble Governor - Maharashtra along with other ministers, Hon'ble CM Shri Devendra Fadnavis and Minister for Urban Development, Govt. of India Shri M. Venkaiah Naidu at the stall.



Launch of Organ Donation Campaign



Dr. Shri Deepak Sawant Minister for Health, Shri. Girish Mahajan Minister for Medical Education and Smt. Medha Gadgil. IAS

Coordinator and Visualizer for Maha Cleanathon Event

Coordinator and visualizer for the MAHA CLEANATHON Event.
Urban Development Department of Maharashtra .



Present

MAHA CLEANATHON

MUMBAIKARS JOIN US

JJ HOSPITAL

SEPTEMBER 3

10 AM ONWARDS

**LIVE ON
NDTV**



DEVENDRA FADNAVIS
Hon. Chief Minister,
Maharashtra



AMITABH BACHCHAN
Campaign Ambassador

log onto:
ndtv.com/swachhindia

mail us:
cleanindia@ndtv.com

#MahaCleanathon



Maha Cleanathon Event





Tisre Paul Event - Swachh Maharashtra Abhiyan

Branding and cover page design for 4 books of Tisre Paul Event, Swachh Maharashtra Abhiyan





Logo Design and Branding for Harit Compost

Logo design and Branding for "Harit" the Compost brand of Urban Development Department, Govt. of Maharashtra





Cartography & Mural Installation



Cartography and Mural installations at Disaster Management Department, MCGM Mumbai



Research & Design for Coffee Table Book

Research and design work for Coffee Table Book on Mumbai Fire Brigade depicting its journey since 1777, was jointly published by the Honorable Chief Minister Shri Devendra Fadnavis and Shiv Sena Chief Shri Uddhav Thackeray

**Mumbai Fire Brigade
The Undaunted, Indomitable Spirit**
*A chronicle of the history and journey of
Mumbai Fire Brigade*

First Edition: June 2019
© Mumbai Fire Brigade

Credits:

Coffee Table Book Committee

Chairman:

Prabhat S. Rahangdale

Members:

Rajendra A. Chudhary

Devendra S. Patil

Umesh G. Palande

Rajneesh Kondwilkar

Dr. Aditoo N. Vaidya



Concept, Editing, Designed
New Media Communication
www.newmediacomm.com



Mumbai Fire Brigade
~ The Undaunted, Indomitable Spirit ~
Since 1777



Event Management and Branding for 38th Standing Fire Advisory Council Meet

Along with the Director General, Fire services, Govt. of India Shri Parkash Mishra, Fire Advisor to Govt. of India Mr. D.K. Shami and Shri. P. S. Rahangale, Director – Maharashtra Fire Services and Chief of Fire Officer – Mumbai Fire Brigade



Event and E-Bhoomi Puja of 28 Urban Infrastructure Projects

Organized the event and e-bhoomi-pujan of 28 urban infrastructure projects, by the hands of Chief Minister Shri. Devendra Fadnavis at Varsha Bungalow.





Fire Service Week Event

Coordinator for the Fire Fighter Song and part of the organization committee for Fire Service Week event of Maharashtra Fire Services





Event & Live Webcast for Award Function

Organized the event and LIVE WEBCAST of the Award function by the hands of Chief Minister Shri. Devendra Fadnis on account of the First "Nagar Vikas Din" at Yeshwantrao Chavan Prathisthan, Mumbai





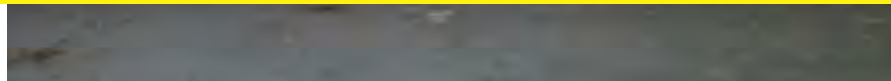
Event & E-Bhoomi Puja - 171 Water Supply Projects

Organized the event and e-bhoomi-pujan of 171 water supply projects, with live web casting by the hands of Chief Minister Shri. Devendra Fadnavis at Varsha Bungalow for the Water Supply and Sanitation Department, Govt. of Maharashtra.



Vehicle Graphics for Fire Engines

Designed Vehicle Graphics for Fire Engines QRVs and graphics and blows-ups for training center for Mumbai Fire Brigade.



Vehicle Graphics for Fire Engines



Event Management & Publicity for ODF Maharashtra



Event management with making of film, books, awards and publicity for Declaration of ODF Maharashtra presided by Hon'ble President Shri Ram Nath Kovind in Mumbai. In presence of Hon'ble Governor Shri C. Vidyasagar Rao, Chief Minister Shri Devendra Fadnavis, Minister's Smt. Pankaja Munde, Shri Babanrao Lonikar, Dr. Shri Ranjit Patil, Shri Sadabhau Khot and Shri Dadaji Bhuse.



Event Management & Publicity for ODF Maharashtra





Review Meeting

1st November 2017

Event management of review meetings for Urban Development





Review Meeting

3rd November 2017

Event management of review meetings for Urban Development Department



Educational Film's & E-Learning Modules



Development of Educational films and E-learning Module for Data for Health Initiative, Data Impact and NCD & Civil Registration and Vital Statistics Improvement Project - Project by Bloomberg philanthropies, Tata memorial hospital & MCGM

Event Management & Hoarding - Swachh Sarvekshan 2018

Event management and Hoardings campaign for Swachh Sarvekshan by Chief Minister Shri Devendra Fadnis and state review for Swachh Sarvekshan 2018 at Mantralaya.



Swachh Sarvekshan 2018



श्री. नरेंद्र मोदी, मा.प्रधानमंत्री



स्वच्छ सर्वेक्षण 2018

जनसहभाग महत्तम

म्हणूनच महाराष्ट्र देशात सर्वोत्तम!

१ लाखापेक्षा अधिक लोकसंख्येची २८ व १ लाखापेक्षा कमी लोकसंख्येची १८ शहरं देशातील पहिल्या १०० शहरांत समाविष्ट!



श्री. देवेंद्र फडणवीस, मा.मुख्यमंत्री

देशात सर्वाधिक १० पुरस्कार मिळवणारे महाराष्ट्र एकमेव राज्य
“सर्वोत्कृष्ट कामगिरी करणारे राज्य” द्वितीय पुरस्कार - महाराष्ट्र राज्य
प्रथम पुरस्कार

“स्वच्छ राजधानी” - वृहन्मुंबई

“इनोव्हेशन अँड बेस्ट प्रॅक्टिसेस” - नागपूर

“घनकचरा व्यवस्थापन” - नवी मुंबई

“फास्टेस्ट मुक्कर” मध्यम शहर - भिवंडी

“नागरिकांचा प्रतिसाद” - परभणी

“फास्टेस्ट मुक्कर” लहान शहर - भुसावळ

पश्चिम विभागातील शहरं

“स्वच्छ शहर” - पांचगणी

“नागरिकांचा प्रतिसाद” - शेंदूरजना घाट

“इनोव्हेशन अँड बेस्ट प्रॅक्टिसेस” - सासवळ

स्वच्छ, सुंदर व स्मार्ट शहरांसाठी वचनबद्ध

नगर विकास विभाग, महाराष्ट्र शासन





Publicity & Event of MOU Signing

Publicity and event of MoU signing between Urban Development Department and Energy Efficiency Services Ltd, for energy efficient LED street lights in all towns and cities of Maharashtra in presence of Chief Minister Shri Devendra Fadnis at Mantralaya Mumbai. Minister Chandrashekar Bawankule Ministry of Energy, New and Renewable Energy Maharashtra, was present too.





E-Inauguration & Live Webcast

23rd Feb 2018

E-inauguration and live webcast for Department of Labour, Government of Maharashtra, India - Cm Devendra Fadnavis launched special drive for registration of building and construction worker's. Ministers Rajkumar Badole, Sambhaji Nilangekar Patil were present.





Maharashtra Zero Waste Model

Display related to the Maharashtra Zero waste model – Swachh Maharashtra Abhiyan and a film on Amrut Cities

– Prime Minister Narendra Modi @ Lucknow - 28 and 29 July 2018, Review of AMRUT scheme Smart cities scheme Pradhan Mantri Awas Yojana.





Maharashtra Fire Services

Designed
and
fabricated
the official
Flag for
MFS





Event Management for Maharashtra
Fire Services - UD Govt. of
Maharashtra #Flag Unveiling &
Investiture ceremony @ Raj bhavan





IIT Bombay Celebrates Annual Alumni Day

24 Dec 2018

The Indian Institute of Technology Bombay (IIT Bombay) celebrated its annual Alumni Day on December 23, 2018. The function started with a warm welcome by Prof. Suhas Joshi, Dean (Alumni & Corporate Relations), IIT Bombay. Prof. Devang Khakhar, Director, IIT Bombay gave the visiting alumni an overview of the Institute and its growth over the years:

Mr. Pramod Chaudhari, Executive Chairman, Praj Industries Ltd. and an IIT Bombay alumnus, presented the final installment cheque of Rs. 1 crore for the Parimal and Pramod Chaudhari Centre for Learning and Teaching (PPCCLT) at IIT Bombay. The logo and website of PPCCLT was unveiled by the Director during the function.



IIT, MUMBAI

Designed Logo and website for Parimal and Pramod Chaudhari Centre for Learning and Teaching (PPCCLT) at IIT Bombay.

Model for WORLD TOILET DAY Swacch Bharat Mission, Govt. of Maharashtra

Faecal sludge treatment plant,
Sinnar

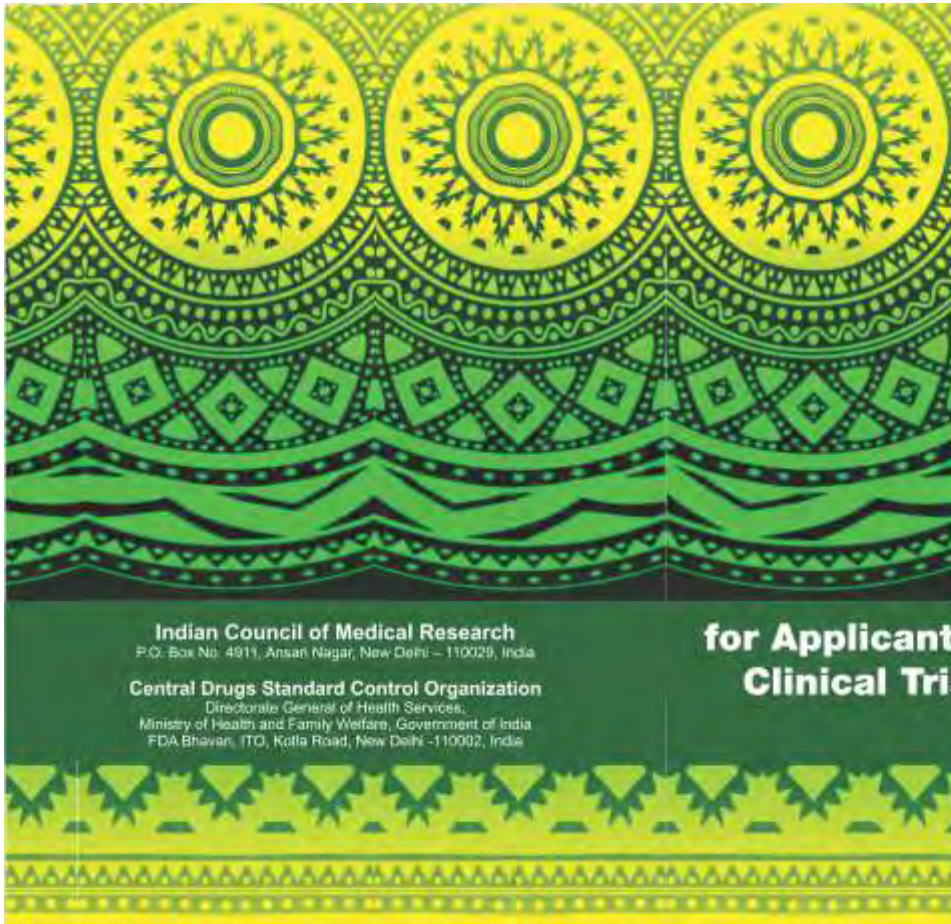


Model for Augmentation of Collection Tank, Shirdi- Urban Development Dept., Govt. of Maharashtra

Vibrant Gujrat 2019, Gandhinagar



Probably India's First Disaster Educational Art gallery @ City Institute of Disaster Management - MCGM- Parel Inaugurated by Shri Aditya Thackery on 2nd March, 2019.



Handbook

for Applicants & Reviewers of Clinical Trials of New Drugs in India

JANUARY 2017

Indian Council of Medical Research
P.O. Box No. 4911, Ansari Nagar, New Delhi - 110029, India
Central Drugs Standard Control Organization
Directorate General of Health Services,
Ministry of Health and Family Welfare, Government of India
FDA Bhawan, ITO, Kofia Road, New Delhi - 110002, India

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Jan 2017

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Book Covers



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Brought out by
 Dr. V. K. Saranada
 Head, Division of Publication & Information, ICMR, New Delhi

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**Regulatory Requirements for
 Drug Development and
 Clinical Research**

Edited by
Dr. Nilima Kohli
*National Chair, Clinical Pharmacology, ICMR, New Delhi,
 Dean, ESI PGIMS, Govt. of India, MGM Hospital, Parel, Mumbai, India*

Tejaswree N. Kulkarni
Assistant Professor, Infectious Diseases Department, MCHS, Mumbai, India

Dr. Anish Desai
*Director, Medical Affairs & Clinical Operations,
 Johnson & Johnson Medical, India*

Dr. Jatin V. Shah
Member, Research on Research group, Duke University, USA


Indian Council of Medical Research
 New Delhi

Book Covers



Swachh Sarvekshan" Award Distribution Ceremony
- NCPA Designing of books, press ad, awards,
Event management, branding, film,
app launches, - Urban Development-
Govt. of Maharashtra



Presenting for Proposed Art Gallery to
Shivsena Pramuk - Shri Uddhav Thackery
and Yuva Sena pramuk Shri Aditya Thackery
Hon. Shri. Ravindra Waikar-Minister of State for Housing,
Higher and Technical Education, Government of Maharashtra ,
Guardian Minister (Ratnagiri)
and
Prof. Suhas Pednekar
Hon'ble Vice Chancellor - Mumbai University



प्रग्रह

Pragraha

#one who inspires, leads
A Tweebook



anand mahindra's 
tweets Collection

Curator@ Dr. Prachee Javadekar

Design & Tech Credit @ Dr. Aditee N Vaidya

Design and Development of A new digital concept and
innovative educational tool

A TWEBOOK based on the tweets of Shri Anand Mahindra
Curated by Dr. Prachee Javdekar



Formats



Print Format



Web Version



Mobile App

Continue With **Web**



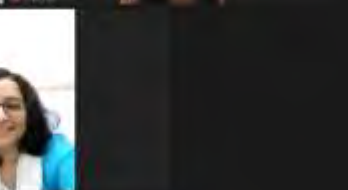
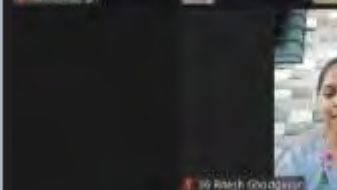
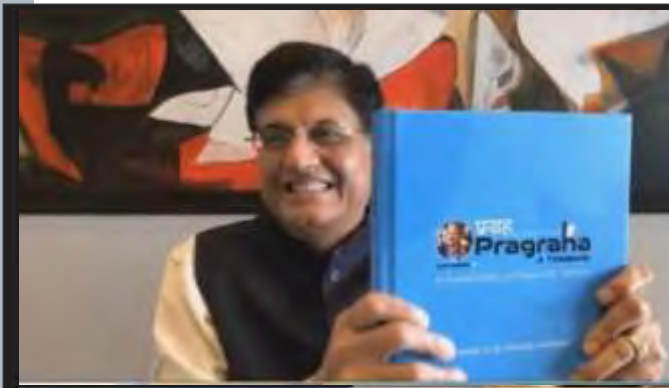
Continue With **Android**



Continue With **ios**



Formats of the TWEEOBOOK- PRAGRAHA



THE LAUNCH



Poster entry selected for the 'Design Manifesto' as a part of Women In Design 2020+ Exhibition curated by the international "The HECAR Foundation" at the Goethe-Institut, Max Mueller Bhavan.



नगर विकास विभाग
महाराष्ट्र शासन

स्वच्छ सर्वेक्षण 2020

“महाराष्ट्राची हॅटट्रीक”

सलग तिसऱ्या वर्षी स्वच्छ सर्वेक्षणमध्ये सर्वाधिक बक्षीसांचा मान

देशपातळीवर मोठ्या राज्यांच्या श्रेणीमध्ये
“सर्वोत्कृष्ट कामगिरी करणारे राज्य” - **द्वितीय पुरस्कार**

देशपातळीवर महाराष्ट्रातील -

- नॉन अमृत - पहिल्या १०० शहरांमध्ये तब्बल ६० शहरे!
- अमृत - पहिल्या १०० शहरांमध्ये तब्बल ३१ शहरे!
- १४२ कचरामुक्त स्वच्छ शहरांमध्ये सर्वाधिक ७७ शहरे!
- हागणदारीमुक्त (ODF+) शहरांमध्ये २१६ प्रमाणित.
- हागणदारीमुक्त (ODF++) शहरांमध्ये ११६ शहरे प्रमाणित.

अमृत - “स्वच्छ शहर” पुरस्कार - तृतीय क्रमांक
नॉन अमृत - “स्वच्छ शहर” पुरस्कार - प्रथम क्रमांक - कराड • द्वितीय क्रमांक

श्री. उद्धव बाळासाहेब ठाकरे
 ना. मुख्यमंत्री

श्री. अजित पवार
 ना. उपमुख्यमंत्री

श्री. बाळासाहेब थोरात
 ना. महसूलमंत्री

SWACHH MAHOTSAV
 CELEBRATING URBAN SWACHH AWARDS CHAMPIONS
 AWARDS CEREMONY
 20th August 2020

Swachh Maharashtra Campaign- 4th year

Hon. Shri. Sharad Pawarji's
80th birthday

Part of creative think tank and
presentation film done by
Team
which proved the highlight
of the programme



16th June 2020 - 4:00 pm to 5:30 pm

16:10



Sudhakar Reddy



Hardeep Singh Puri



Dr. Randeep Gulera



Ajay Singh



Arun Bhagat



Videh Jaipuria

Registrations :2434

Attendee :1337



Knowledge Partner



Technical Partner



Zoom Meeting



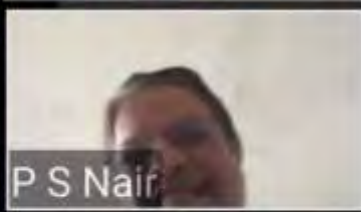
Aditee



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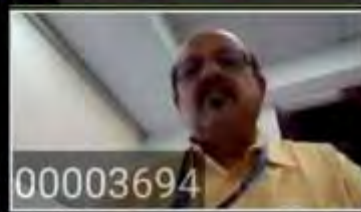
Prachee Javadekar



P S Nair



Subbarao G



00003694



Gandhali



Dr. Sachin Bhide

Successful conduct
of Series of
Webinar with its
social media
advertising
and Marketing
for GMR

FREE WEBINAR - II


2nd July 2020 4.30 pm to 6.00 pm India Time
11:00 am to 12:30 pm UTC



GAR
reposing the
Faith
in **Flying**


Unlocking
INTERNATIONAL TRAVEL

Knowledge Partner PROJECT PADMALAYA Technical Partner Visual Venture



GAR
reposing the
Faith
in **Flying**

AIR CARGO
CHANGING DIMENSIONS
21st July 2020 ~ 4.00 pm to 5.30 pm



Ms. Sandhya Aggarwal, IES, Senior Economic Advisor, MOCA
Ms. Jaya Mohanram, IAS, Joint Secretary, ICAO
Mr. Rishi Chandra, IAS, Joint Secretary, ICAO
Mr. Anand Kumar, IAS, Joint Secretary, ICAO
Mr. Praveen Prasad, IAS, Joint Secretary, ICAO

Knowledge Partner PROJECT PADMALAYA Technical Partner Visual Venture

Via Ciel

HYDERABAD RAJU GANDHI INTERNATIONAL AIRPORT



UNIT #607

Cool dollies - Solution for 100%-uninterrupted cooling!



Pradeep Parashar WEBINAR: I GMR Vandana Aggarwal Eku Gumber SATISH LAKKARA Tula Mirchandani

Third in the webinar series on Cargo completed successfully along with virtual inauguration of cool dollies by Ms. Vandana Aggarwal, IES SENIOR ECONOMIC ADVISOR, MOCA



Majhi Vasundhara-
Environment & Climate Change Department
Branding and design development



MAZI VASUNDHARA- THE EPLEDGE EVENT LAUNCH
THE CORE TEAM

www.majhivasundhara.in

design development of web portal
& event management

DR. ADITEE VAIDYA
Design Professional and Curator

JOIN US
MARCH 18-19, 2021

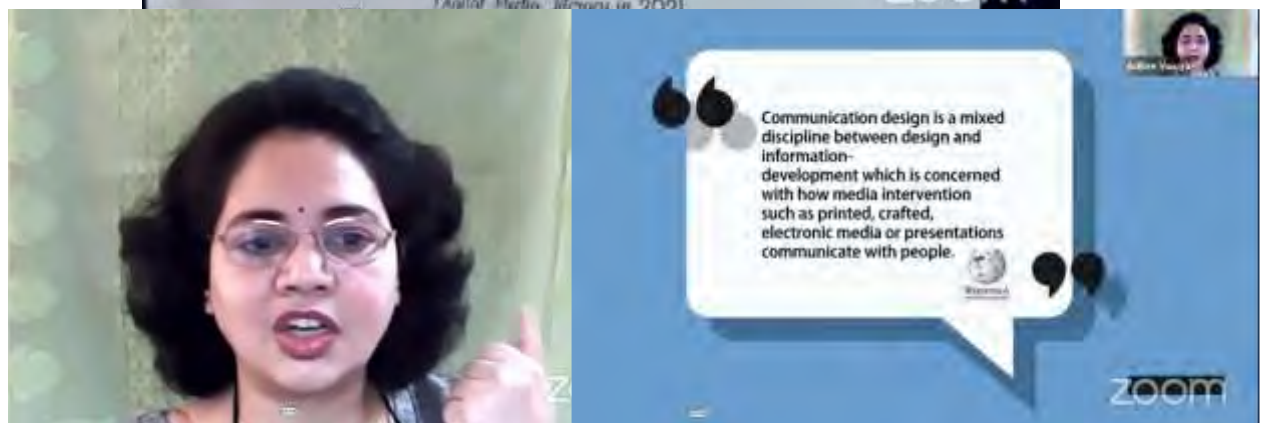
zoom YouTube

kccmediasummit + Follow

kccmediasummit Prof. Dr. Aditee Vaidya is a post-graduate teacher and a referee for doctoral studies at Nagpur and Mumbai University. Having completed her Masters in Fine Art from Sir J.J. Institute of Applied Arts, she is one of the few women from Mumbai to be awarded a Ph.D. in Fine Art from Nagpur University. Dr. Aditi is currently the Design & Web Consultant for Urban Development - Swacch Bharat Abhiyan and Mumbai Fire Brigade. KCC Media Summit is privileged to have her in this year's conference on 19th March, 2021. Register Now to grab this wonderful opportunity!

Liked by viji_krish3022 and 72 others

Add a comment...



KC College's International Media Summit 2021
Invited Speaker
8th International Media Conference-
Media Summit on March 19 2021



Ciribloom, UK - A new dawn in thinking Global Launch Event
Launch Guests

LordRamiRanger, PadmaShri Bob Blackman
Keynote speaker PadmaShri DrSudhaMurthy
with DrPracheeJavdekar, DrTejaswiniAnanthkumar
Eminent educationists

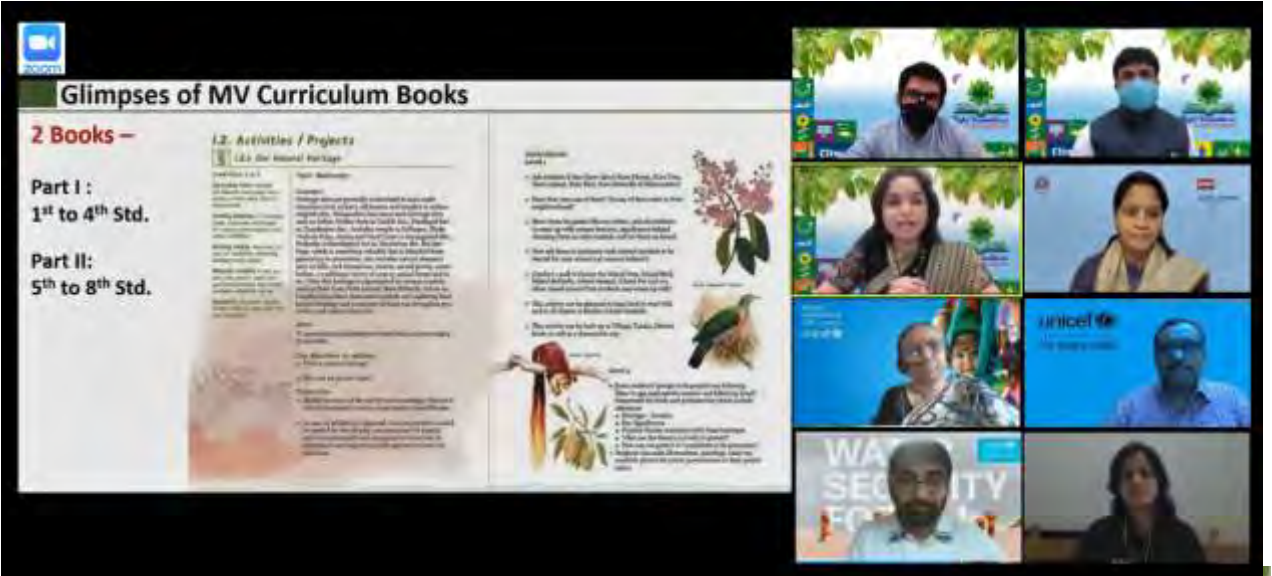
DrKabirShaikh DrVasantKalpande ProfBillLucas FabienneBailey
DrLynneBinachi

Co-host of the event-Planning execution coordination and graphics
Also appointed as operation advisor at CIRIBLOOM - UK



World Environment Day | MAJHI VASUNDHARA AWARDS FUNCTION 2021
 Environment Department Government of Maharashtra

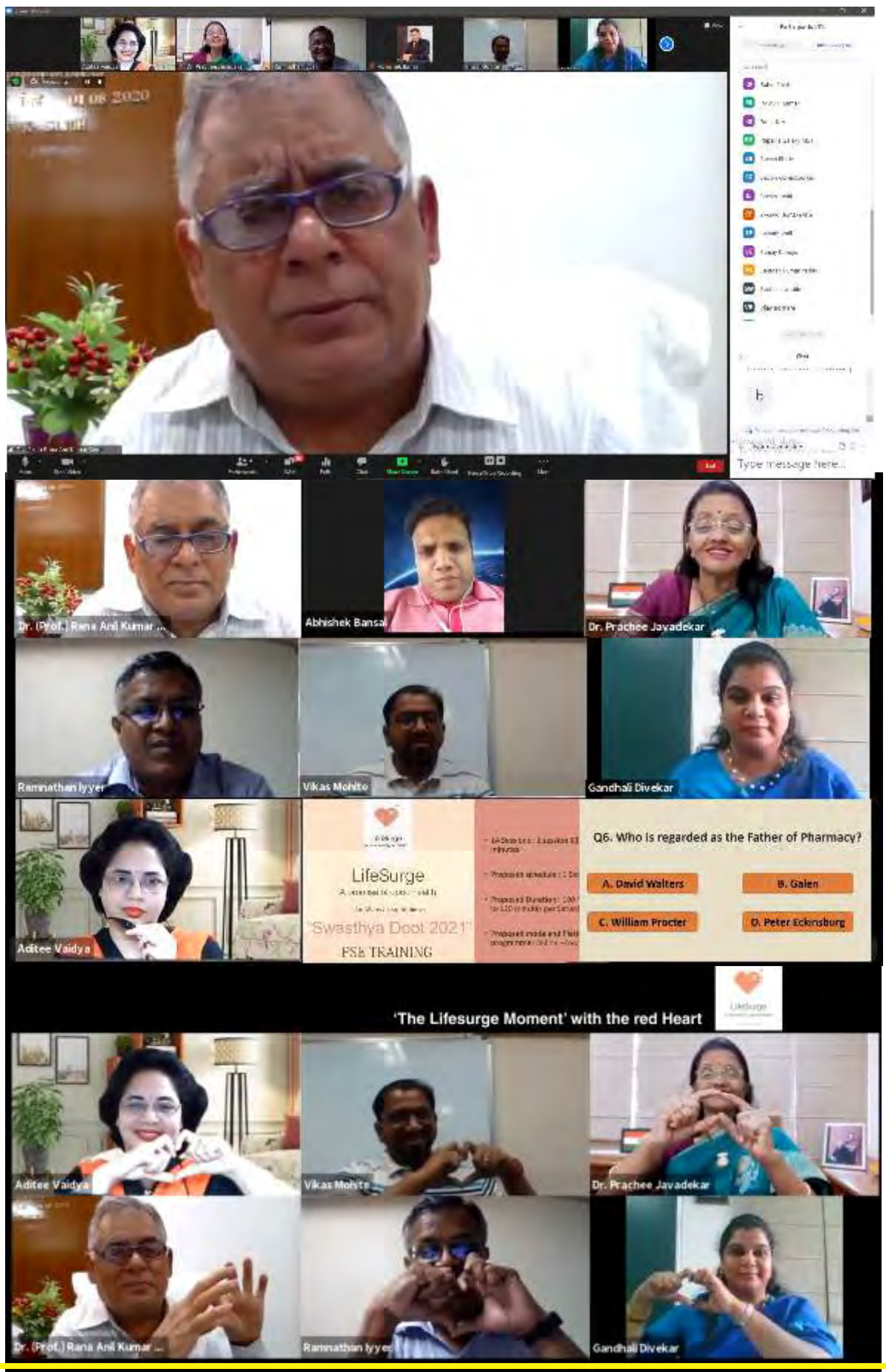
Zoom platform Online-Entire branding, online awards event, theme song video, social media campaign, full page and quarter pg newspaper ads.



EV Policy launch | MAJHI VASUNDHARA Curriculum launch events
Environment Department Government of Maharashtra



#75thIndependenceDay
#IndependenceDay2021 celebrations -
A three day event with a #COVID19 appropriate Event for the Consular
Corps. Installations & floral works Sahyadri Govt. Guest house, Malabar hill



Training of 8 sessions - Inauguration
 LifeSurge BioSciences -Mr. Abhishek Bansal, the founder Chairman of Abans,
 Dr AK Singh Rana, Director and Medical Superintendent
 Atal Bihari Vajpayee Institute of Medical Sciences Dr. Ram Manohar Lohia
 Hospital
 and Dr. Prachee Javadekar



Aaditya T... · 3d

दोन आठवड्यांपूर्वी पूर्ण लसीकरण झालेल्या सोसायट्या, इमारती, कार्यालये यांच्यासाठी क्यूआर कोड असलेला लोगो तयार करण्याची विनंती मी @mybmc ला केली होती. त्यानुसार पालिकेने तयार केलेल्या क्यूआर कोड लोगोचे आज अनावरण केले.



LOGO and poster designing for Municipal Corporation
of Greater Mumbai.
100% VACCINATED SOCIETIES For COVID
with barcoding



Aaditya Thackeray - आदित्य ठाकरे

19h · 🌐

Today, along with my colleague Sanjay Bansode ji and the Ministry of Environment and Climate Change, Maharashtra pollution control board teams, I held a meeting with all Divisional Commissioners, Collectors, Municipal Commissioners, CEOs ZP, and other officers to set the climate action agenda for Maharashtra.

I appealed to all commissioners and CEOs of our 43 AMRUT cities to join the #RaceToZero. Ministry of Environment and Climate Change and Maharashtra pollution control board will help these cities do a greenhouse gas emissions inventory and come up with a carbon neutrality roadmap by 2040.

We also discussed the performance of all divisions in the state's climate change mitigation and adaptation program Majhi Vasundhara, wetlands, and our EV policy. We are stepping up climate action in urban and rural areas across the state to build a #ClimateResilientMaharashtra.



Event Setup and Designing For
Climate Action Agenda
Government of Maharashtra
Environment Department



Aaditya Thackeray - आदित्य ठाकरे

22h · 🌐

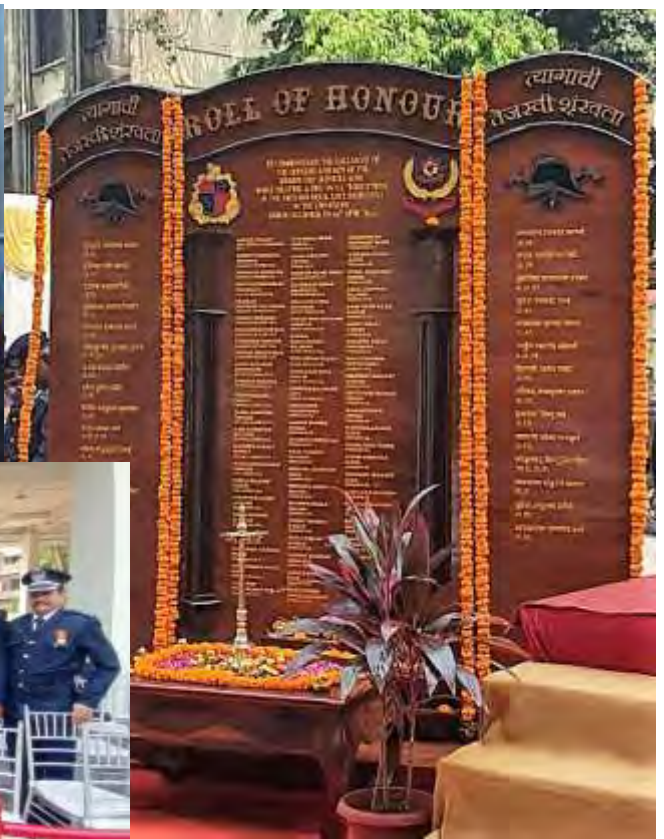


Cities should lead the way in climate change mitigation and adaptation. Today Municipal Commissioners of 43 cities of Maharashtra participated in a workshop with Ministry of Environment and climate change & C40 cities to speed up our Race to Zero efforts. These 43 hold a population of about 65 million people



Event Setup and Designing For
RACE TO ZERO

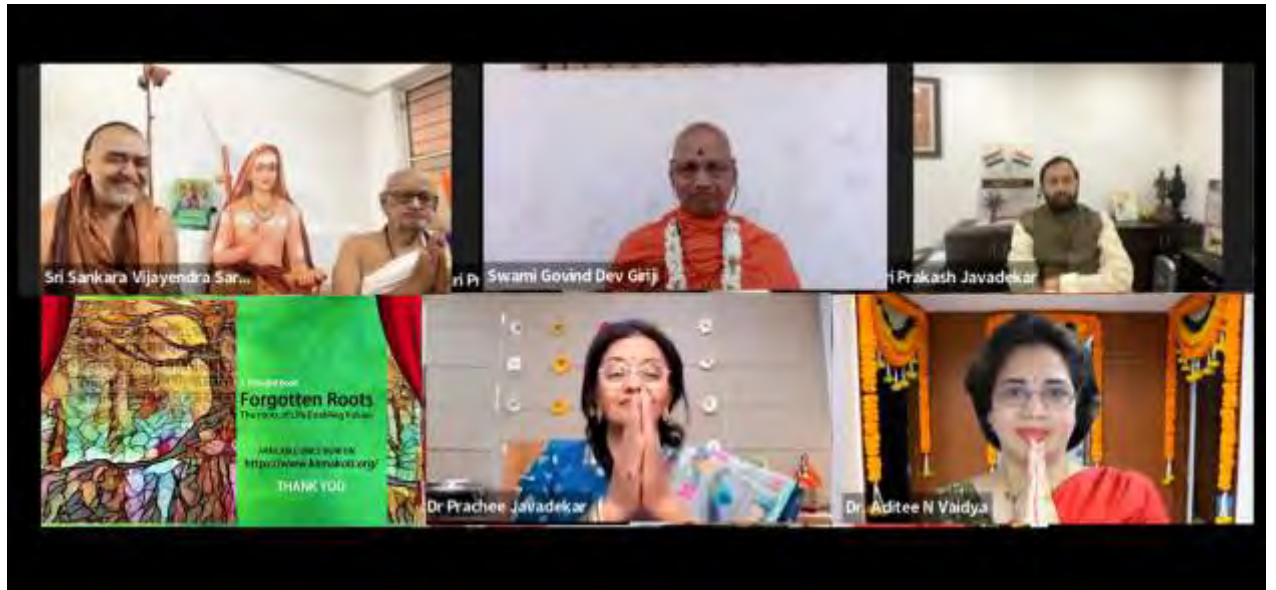
Government of Maharashtra, Environment Department



An Ppt animation educative tool for
Primary students
Film of 4 minutes on fire safety -
Mumbai Fire Brigade



Creative designer and technical Director of :A Thought book: Forgotten Roots
 The roots of Life Enabling Values
 ENDORSED BY:Shri Kanchi Kamakoti Peetham with blessings of
 HH Pujyashri Vijayendra Saraswathi



Comperre for the launch of the e-book - 'Forgotten Roots'.
This is a Thought Book, an effort to re-establish a connection
with our ancient roots
of knowledge and wisdom.



Interaction with Shri Swami Govind Giri Maharaj, treasurer Ayodhya Ram mandir...



Bilingual Films for Brihanmumbai Mahanagarpalika
GMLR project and Mumbai Coastal road project



Eco Friendly TOTE BAGS



Eco Friendly-Seed Potlis



Event Management for Majhi Vasundhara Awards 2022 along with Social media press release designs



Event Management for Majhi Vasundhara Awards 2022 along with Social media press release designs Environment Department Government of Maharashtra



Plaque design for
Rahul Bajaj Technology Innovation Centre
IIT, Mumbai


बृहन्मुंबई महानगरपालिका
 75
 Azadi Ka Amrit Mahotsav
 15 - 16 August 2022

आजादी का अमृत महोत्सव
 15 - 16 ऑगस्ट 2022

हर घर तिरंगा

महानगरपालिका द्वारा दिया हुआ राष्ट्रीय ध्वज तिरंगा अपने घर पर फलगाए
 केसरी पट्टी सबसे ऊपर और हरी पट्टी सबसे नीचे इस तरह से झंडा फहराए
 राष्ट्रीय ध्वज तिरंगे को यादगार स्मृति चिह्न के रूप में अपने घर में संभाल कर रखें

Mr. Anil Joshi
 Mr. Jyoti Chavan

#HarGharTiranga #BMC #Mumbai #75 #AzadiKaAmritMahotsav


Brihanmumbai Municipal Corporation
 75
 Azadi Ka Amrit Mahotsav

हर घर तिरंगा
 15-16 August 2022

From the National Flag Tiranga, inspired by the BMC, at your home!
 Ensure that the Saffron (Kesar) stripe is at the top and the Green stripe is at the bottom.
 Preserve the National Flag Tiranga with dignity, after the campaigns, at your home.

Mr. Anil Joshi
 Mr. Jyoti Chavan


बृहन्मुंबई महानगरपालिका

घराघरी तिरंगा
 15-16 ऑगस्ट 2022

'घराघरी तिरंगा' अर्थात 'हर घर तिरंगा' अभियानात सामील व्हा!
आपल्या घरावर राष्ट्रध्वज तिरंगा डोलाने फडकवा!
 दिनांक 15 ते 16 ऑगस्ट 2022 मुंबईकरांसाठी महानगरपालिकेकडून राष्ट्रध्वज तिरंगा उपलब्ध करून देण्यात येईल.

Mr. Anil Joshi
 Mr. Jyoti Chavan



Designing of outdoor media and print media for "Har ghar Tirangaa" Campaign for MCGM, Mumbai



Part of Curating of Chief Minister's dinner to the CG community in Mumbai for Azadi ka Amrut Mahotsav

वायरस जिस्ने दुनिया बदल दी
**THE SPHERE THAT
CHANGED THE
WORLD**



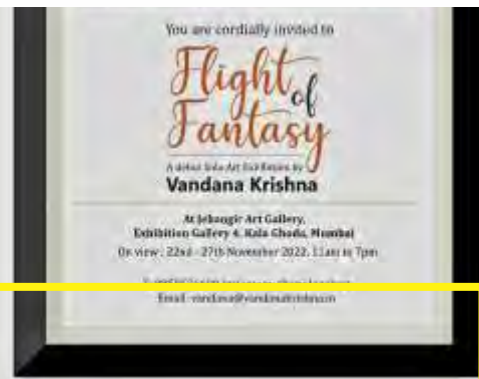
NONPATHOGENIC
PATHOGENIC



Rotating corona virus sculpture created in resin for 'Vaccines: Injecting Hope' - a travelling exhibition, by National Science Centre -Delhi - Ministry of Culture, Government of India British Council India and Science Museum Wellcome Trust Indian Council of Medical Research inaugurated by Shri Arjun Ram Meghwal, Hon'ble Minister of State for Culture and Parliamentary affairs

"Flight of Fantasy" by Vandana Krishna, Curated by Dr. Aditee Vaidya at Jehangir Art Gallery, in Mumbai

POSTED BY - SIRMANT NOVEMBER 1, 2022



Curating - creative dialogues
Vandana Krishna, IAS, solo art exhibition 'Flight of Fantasy'
inaugurated by Shri Manu Kumar Srivastava, Chief Secretary, Govt.
of Maharashtra and Dr. Archana Srivastava, Contemporary Artist,
Founder and CEO ArtSage @jehangirartgallery



India holds the Presidency of the G20 from 1 December 2022 to 30 November 2023, and Mumbai hosts the first meeting of the Development Working Group (DWG) under India's G20 presidency between December 13 and 16@ Hotel Grand Hyatt, Mumbai's. Playing my small role of designing and making pavilion for @mybmc showing its project in pictorial and digital format

Interviews

Newspaper Article in Hindustan Times

Multiple personality

Stuck making a choice between two different careers? You can juggle both, like these youngsters



Aditee Vaidya is a teacher and creative director at a design firm

Photograph by PRADYUMN

VIKAS HOTWANI

ANINE to five is work enough for most people. But others get their kicks from multitasking and juggling disparate careers in the same 24 hours. Whether it's the pressure of competition, or the need for creative expression, these employees are the newest workaholics on the block.

The search for a more meaningful life also encourages individuals to dabble in numerous options. Like Euphoria lead singer Palash Sen. "Though I ended up in the music industry by mistake, I was always inclined towards it. Now, I heal through both my medicine, as well as my music," says Sen who is also a practising general physician. "Considering that music career is short-lived, I always have

the option of dedicating myself completely to medicine after that," he adds.

Juggling between jobs can be considered yet another reversion of technological progress. "A fixed workplace or an office is not an issue anymore as I carry my laptop around and work whenever and wherever I get the time," says Professor Aditee Vaidya (34), who teaches advertising at a number of city colleges, and doubles as the creative chief of design firm Visual Ventures. "The best part of my teaching career is my interaction with students, which keeps me updated on things I would normally not know about," adds Vaidya.

If you've felt that urge to two-time as well, don't dismiss yourself as a fickle job-switcher. Sri Vaidya, a career counsellor with Youngbuzz India says, "Individuals often juggle jobs because they perceive greater potential. While such a thing may label one as being multi-faceted person, the monetary benefits of several jobs cannot be ruled out."

The flipside is that spreading yourself thin, lowers the possibility of excelling in any one field. Besides, family pressures may make it a difficult to relay between two polar opposite careers. "It worked perfectly for me as I didn't have to force myself into a nine-to-five job, I had the option of allowing myself the luxury of that attitude. However, everyone can't be that lucky," says Homi Adajania, director of *Being Cyrus*, who worked as a writer, as well as a scuba diving instructor.

Sometimes, it isn't just about the money; personal satisfaction is an important driver. "I have a really short interest span and need variety to keep my sanity in place. I engage in numerous art forms and one simply acts as a catalyst for another. I feel it's all connected," says 25-year-old Dinesh Garg, a Bachelor of Fine Art from Delhi, who works as an illustrator, painter and actor. "It's a wrong notion that one cannot make a living out of these careers. I am currently working on an exhibition of Zenzi and have also completed my first film as an actor," adds Garg.

Reasons may vary, but the inclination to work in multiple fields is fast catching up as a workplace trend among the youth. Whether you can make the best of it, depends on your knack for the jobs and the willingness to spread your wings.

Newspaper Article in DNA

Living life to the lees

From teaching and setting up museums to website designing and even retouching hospital wards, downtown resident Dr Aditee Vaidya has done it all

 Bhanu Pratap Panwar @bhanu092



 Enlarge Image

Women are said to be great at multi-tasking and anyone who has met downtown resident Dr Aditee Vaidya will agree wholeheartedly. Women are known to efficiently strike a balance between household work and babysitting to meeting the demands of a job, but Vaidya is a class apart. She can easily cope with different professional commitments besides managing her household.

A teacher by profession, Vaidya teaches advertising in KC college and Jai Hind College. Teaching is her passion. Vaidya says, "I just love being with students and teaching them. Also, there are times when I learn from them, especially the current trends in technology. In my field it is very important to be updated and my students help me in that." She started her teaching career with Welingkar Institute of Management, back in 2003.

Vaidya is also a doctorate in typography. She has helped set up various academic museums across the country— one of the foremost being the Museum of History of Medicine, which is the only such museum in Asia. Talking about the challenges faced by her while helping to set up the museum, Vaidya says, "I had to do a lot of research work because I wanted to be thorough in the subject. It took me almost a year to complete my research. Not only did I have to know about allopathic medicines, but also ayurvedic and homeopathic medicines. It added vastly to my knowledge and I enjoyed the project a lot." Vaidya also helped in setting up a microbiology museum at the prestigious Haffkine Institute, which was established way back in 1899. Vaidya shared, "While setting up the microbiology museum, I tried to emphasise not just on the history of microbiology, but also on a few historical facts about the building since it is so old."

For the last 10 years, Vaidya has also been working in social advertising. "I have had the good fortune to be working with extremely design intelligent clients. It was challenging as well as enjoyable working with them because they knew exactly what they wanted. All of them had faith in me, which helped me to work efficiently," says Vaidya.

Vaidya also talks about how science and teaching are in her genes. "I think it runs in the family. My father was a scientist in Bhabha Atomic Research Centre (BARC), my mother was a teacher and my brother is an orthopaedic surgeon." As for family support she says, "My husband has always been very supportive. There have been times when I did not feel up to a particular project, but my husband encouraged me and told me that I could do it. more importantly he told me never to give up. Though I often work odd hours, my family has never flinched or questioned me. I am really grateful to them for their support."

Besides this, Vaidya has also been involved in retouching of the paediatric ward of three hospitals in Mumbai. "In Cooper Hospital I have made a-36 foot long mural with mosaic work. The work was carried out under the guidance of Manisha Patankar Mahiskar, the Additional Municipal Commissioner. "I am very lucky to have a competent team. It is because of them that such good work is possible and that too within the time limit," says Vaidya.

bhanu.panwar@dnaindia.net



 NEWSPAPER

 Enlarge Image

Published Date: Jan 10, 2014

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'गच्चीवरील गप्पा' अर्थात

प्रश्नचिन्ह



हा माझा मार्ग वेगळा !

जेजे मध्ये किंवा कुठल्याही कला महाविद्यालयामध्ये शिक्षण घेण्यात मुलींची संख्या आघाडीवर असते. पाच वर्षांचा अभ्यासक्रम पूर्ण झाल्यानंतर उपयोजित कलेचे शिक्षण घेणाऱ्या बहुसंख्य मुली एखाद्या जाहिरात कंपनीत नोकरी करणे पसंत करतात. उरलेल्यांपैकी बऱ्याचशा मुली एक तर कलाशिक्षक होतात किंवा हाऊस वाइफ होणे पसंत करतात. डॉ. अदिती वैद्य यांनी जेजेमधून आपला अभ्यासक्रम पूर्ण झाल्यानंतर आजतागायत जे जे म्हणून काही केलं ते सारंच कलाशिक्षण घेऊ पाहणाऱ्या तरुणींना नवी दिशा दाखवणारं ठरावं. म्हणूनच येत्या शनिवारच्या 'गच्चीवरील गप्पां'मध्ये 'चिन्ह'नं त्यांना निमंत्रित केलं आहे. त्यांच्याशी गप्पा मारणारं आहेत 'www.chinha.co.in 'चे संपादक सतीश नाईक. ऐकायला, पाहायला विसरू नका.

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भारताक अभिमान वाडेत अशी कामगिरी करणारी फिस्तुत नेमबाज राही सरनोबत.
Jul, 20 2021



जाणून घन पंतप्रधान नरेंद्र मोदी यांचे महिलाविषयीचे मत
Jul, 17 2021



वी आई होती म्हणून ...
Jul, 16 2021



ही आजीबाई आहे फैशन डिझायनर. त्यांचं कर्तृत्व वाचून घेऊन काळ
Jul, 14 2021

डॉ. आदिती निखिल वैद्य करतात शैक्षणिक म्युझियमची निर्मिती... या आगळ्या वेगळ्या क्षेत्रातील त्यांच्या कामगिरीबद्दल जाणून घ्या.

Jul, 6 2021



कर्तृत्वाला कार्यक्षेत्राची मर्यादा नसते. काहीतरी करून दाखवायची जिद्द असेल. मनाचा निर्धार असेल तर काहीही करून दाखवता येते. हे फ्रक्त पुरुषांच्याच बाबतीत शक्य आहे असं नाही तर महिलांच्या बाबतीतही शक्य आहे. असं म्हणूया की महिला अधिक फ्रोकस्ड असतात. त्यांनी एखादी गोष्ट करायची ठरवली तर कुठलाही अडथळा त्यांच्या मार्गात विघ्न आणू शकत नाही.

आपण पाहिलंय की महिला शेतकरी आहेत, व्यवसाय करतात, कलाकार आहेत. व्यवस्थापन त्या अतिशय उत्तमरित्या संभाळू शकतात, स्वतःचा हॉटेल व्यवसाय चालवणा-या आहेत.

थोडक्यात काय तर सगळ्या क्षेत्रात महिलांनी आघाडी मारलेली आहे. पण एक असं क्षेत्र आहे जिथे महिलांचं फ्रारसं नाव ऐकू येत नाही. ते म्हणजे शैक्षणिक म्युझियम डिझायनर व क्युरेटर.

आता आपल्यातल्या अनेक जणांना शैक्षणिक म्युझियम डिझायनर व क्युरेटर म्हणजे काय ते माहीत नाही.

म्युझियममधे अनेक गोष्टी मांडल्या जातात. त्यातही प्रकार आहेत, ते म्हणजे आर्ट म्युझियम, हिस्टोरिकल म्युझियम. पण एक वेगळ्या प्रकारचं म्युझियम आहे ते म्हणजे एज्युकेशनल म्युझियम.

असं एज्युकेशनल म्युझियम उभारण्याचं काम करतायत डॉ. आदिती वैद्य. त्या सांगतात की डिसप्ले, म्हणजे विषय व वस्तू आकर्षक रितीने मांडण्याची आवड त्यांच्यात लहानपणापासूनच होती.

त्यांची आई शिक्षिका आणि वडील सायन्टीस्ट. ते भाभा ऑटोमिक रिसर्च सेन्टर मध्ये काम करणारे.

आदितीताई मात्र कलेच्या क्षेत्राकडेच वळल्या. त्यांचं सगळं घरच सायन्सशी संबंधित. भाऊ देखील पीडिऑट्रिक ऑर्थोपिडीक सर्जन आहे. त्यामुळे साहजिकच घरच्यांना वाटत असणार नव्हे वाटतच होतं की त्यांनी पुढे सायन्सलाच जावं.



सुप्रिया दरेकर



Dr Aditee N Vaidya



मराठीची प्रगती हीच आमची ध्येयावली !

मराठी संवर्धन मंडळ

हसत खेळत गप्पा

भेटूया डॉ. अदिती वैद्य यांना

फाईन आर्टस सारख्या विषयात पीएचडी, जे जे कला महाविद्यालयातील टॉपर!,
वसंतदादा पाटील प्रतिष्ठान कला महाविद्यालयाच्या माजी डीन, अनेक सर्जनशील प्रकल्प जसे
शैक्षणिक संग्रहालय : हिस्ट्री ऑफ मेडिसिन-नाशिक, हाफकिन संग्रहालय
आणि मुंबई महानगरपालिकेचे आपात्कालीन व्यवस्थापन शैक्षणिक कला संग्रहालय परेल
त्याशिवाय मेट्रोपॉलिटन संग्रहालय न्यूयॉर्क असे आंतरराष्ट्रीय प्रकल्प साकारणाऱ्या
सध्या पर्यावरण संवर्धन आणि हवामानबदल खाते महाराष्ट्र सरकारच्या
“माझी वसुंधरा” कॅम्पेनचं काम पहाणाऱ्या



डॉ. अदिती वैद्य

यांच्याशी मनमोकळ्या गप्पा



रविवार दि. १९ डिसेंबर २०२१ रोजी सायं ठीक ६ वाजता
मराठी संवर्धन मंडळाच्या फेसबुक समूहावर



सुप्रिया दरेकर



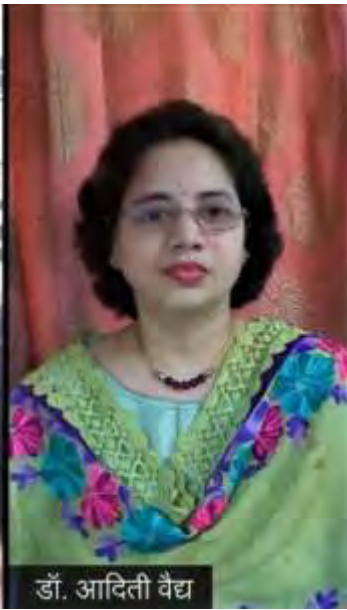
डॉ. आदिती वैद्य



डॉ प्राची जावडेकर



सुप्रिया दरेकर



डॉ. आदिती वैद्य

मराठी संवर्धन मंडळ

हसत खेळत गप्पा

आपले संस्कार, संस्कृती आणि संस्कृत यांचा सुंदर आविष्कार म्हणजे आताच प्रकाशित झालेले पुस्तक

फॉरगोटन रूट्स
या पुस्तकाच्या लेखिका

डॉ. प्राची जावडेकर

आणि या पुस्तकाची सुंदर आकृषी करणाऱ्या

डॉ अदिती वैद्य

यांच्यासोबत संवाद साधणारा कार्यक्रम

दि. १५ एप्रिल सायं ठीक ४.३० वाजता
मराठी संवर्धन मंडळाच्या फेसबुक समूहावर

संवादक - सुप्रिया दरेकर
(संवादीक मराठी संवर्धन मंडळ)



सुप्रिया दरेकर

डॉ. आदिती वैद्य

prachee

संकल्पना

The Basic Structure

The book is having the **9 chapters** presenting life skills, which in today's terms are also called as **"Life Enabling values"**.

Nine life enabling values which represent the eight dimensions of one's life - emotional, spiritual, intellectual, physical, environmental, financial, occupational, and social skills

<p>Life Sutra 01 Self Awareness</p> <p>Sutra Author: The Search of the Self</p>	<p>Life Sutra 02 Self Discipline</p> <p>Sutra Author: Towards Self Control</p>	<p>Life Sutra 03 Communication</p> <p>Sutra Author: Social and Mass Differences</p>
<p>Life Sutra 04 Health & Fitness</p> <p>Sutra Author: The Wealth of Good Health</p>	<p>Life Sutra 05 Nutrition</p> <p>Sutra Author: Shareholder's Feat</p>	<p>Life Sutra 06 Money Management</p> <p>Sutra Author: Poor Man's Dream</p>
<p>Life Sutra 07 Gender Respect</p> <p>Sutra Author: Respecting Intelligence</p>	<p>Life Sutra 08 Environment Awareness</p> <p>Sutra Author: The Earth as Mother</p>	<p>Life Sutra 09 Beyond Self</p> <p>Sutra Author: Striving for the Greater Good</p>

Antiquity



Prof. Dr. Som Prakash Verma is former Professor of History, Aligarh Muslim University. He was Tagore National Fellow from 2010 to 2012 (Ministry of Culture, Government of India) and is at present Senior Academic Fellow (Indian Council of Historical Research, New Delhi). As a practicing artist he has received awards from the Indian Academy of Fine Arts, Amritsar (1981), and the Academy of Fine Arts, Calcutta (1982).

He has published several books including Taj Mahal (OUP, 2012), Interpreting Mughal Paintings (OUP, 2009), and 1857: An Illustrated History (OUP, 2008).

Work on Antiquity - 2015



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ADITEE N. VAIDYA

Timeless Mughal
Ustad
Craftsmanship



Prof. Dr. Som Prakash Verma reviewing my research on metallic object from Islamic Treasure's India



Foreword

Present study of a silver salver entirely explained in the backdrop of one of the most brilliant school of art of India, i.e. Mughal is truly representative of an acute observation and a refined talent discovering the peerless wildlife. This very well documented School flourished under the Imperial patronage while represents different cultural and artistic traditions provides massive evidence of material culture. The artistic Mughal world of flora and fauna left inevitable imprint on ornamental art of the period - a study of which has been rather inadequate. An analytical study of the correlation evinced between fine arts and crafts which is by no means an easy task, has been attempted by Dr. Alitee Vaidya for which she deserves our gratitude. It offers a detailed analysis of a work of art including title, date, medium, dimensions, inscriptions, provenance, and notes. Her comprehensive study of an illuminated salver is intelligible as such it is multi-faceted. This superb masterpiece preserves the domain of Iranian and Indian decorative vocabulary and inherent magnificence of the Mughal naturalism.

Dr. Vaidya's book interprets anew harmonious combination of art and cultural history.

Mughal artists known to have been specialist in the design as well worked out embellishment of the carpets, etc. Mir Sayyid Ali is considered to have been a notable specialist on carpets. Rare find of Dr. Vaidya of a highly decorated salver testifies Mughal masters expertise in a varied field, i.e., engraving with hatching. Here the decoration consisting dense foliage with blossom filled with birds and beasts of Persian (Timurid and Safavid) and Indian (Mughal and Deccan) origin refer glory of Indian art. A regress scrutiny of each detail critically examined with reference to the items with similarities makes the study systematically enquiring an attribution to the Mughal master of flora and fauna, Ustad Mansur Naqqash (engraver, designer, titled 'Nadir-ul Asr' (Unique of the Age). Here, I recall the splendid moments I had while I examined this salver, the decoration of which is clearly richer in naturalism than its counterparts known from sixteenth and seventeenth centuries Deccan Sultanates. The motifs have the mass and naturalism that surpassed the art of Persia and South India.

The shape and decoration of this salver is completely indigenous. It is closely related to another one in the collection of Jagdish and Kamla Mital Museum (Hyderabad). The two examples differ, however, they do share many features.

The craftsmanship involved three types of expertise, coppermiths responsible for shaping, founders who cut the wire and embossers who did embossing and engraving. In the process intricate techniques of etching and engraving were of some use followed along steps involving technique and engraving with hatching. A profusion of intricate, 180° fully overlapped the composition coupled with two tremendous animal vitality within a circle is the other Mughal genre makes this beyond the generic masterpiece of art of India. Those who are interested in rich and diverse culture of India, history of art and material culture and those concerned with the wider art heritage of the Middle East will find this book invaluable.

27 October 2016


S.P. Verma
Aligarh

Prof. Som Prakash Verma

Prof. S. P. Verma (b. 1942, Jaipur, Rajasthan) is an eminent artist.



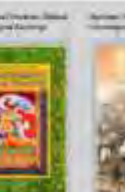
He was Formerly Professor of History at Aligarh Muslim University, Senior Academic Fellow, Indian Council of Historical Research, New Delhi (2013-15) and Jagan National Fellow, Ministry of Culture, Government of India, New Delhi (2010-12). Senior Fellow, Indian Council of Historical Research, New Delhi (2008-9). Jagan Fellow, University Grants Commission, New Delhi (2007-8).

Prof. Verma is also the recipient of awards like Indian Academy of Fine Arts, Amritsar (1981) and, Academy of Fine Arts, Calcutta (1982). He was Honorary Secretary of the Arts and Crafts Society, New Delhi (2010).

He has numerous exhibitions and participations in group exhibitions. Findings in government and private collections in India and abroad to his credit.

He has published several books including 'Epitaph' (2007, 2012), 'Intersecting Mughal Pathways' (2007, 2016), and '1653: An Historical Journey' (2017, 2018).

Some of Prof. S. P. Verma's publication





Curator - The Metropolitan Museum, New York

With Dr. Navina Haider, -2016





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24 February 2015

RE: A Mughal Qur'an, India, 17th century

Regarding this Mughal period Qur'an, the naskh calligraphy is of a high quality, although the manuscript remains unbound. Unfortunately the opening and closing pages of the manuscript have sustained some damage, and there is evidence of restoration. There are various losses to the leaf edges and the manuscript has been rebound. An interesting feature of the Qur'an is the varying types of distributed flower used to separate the verses of the Qur'an: tulips, lilies, lotuses and peppies. The illustrations are attractive, although it is possible it is of a slightly later date than the text of the work.

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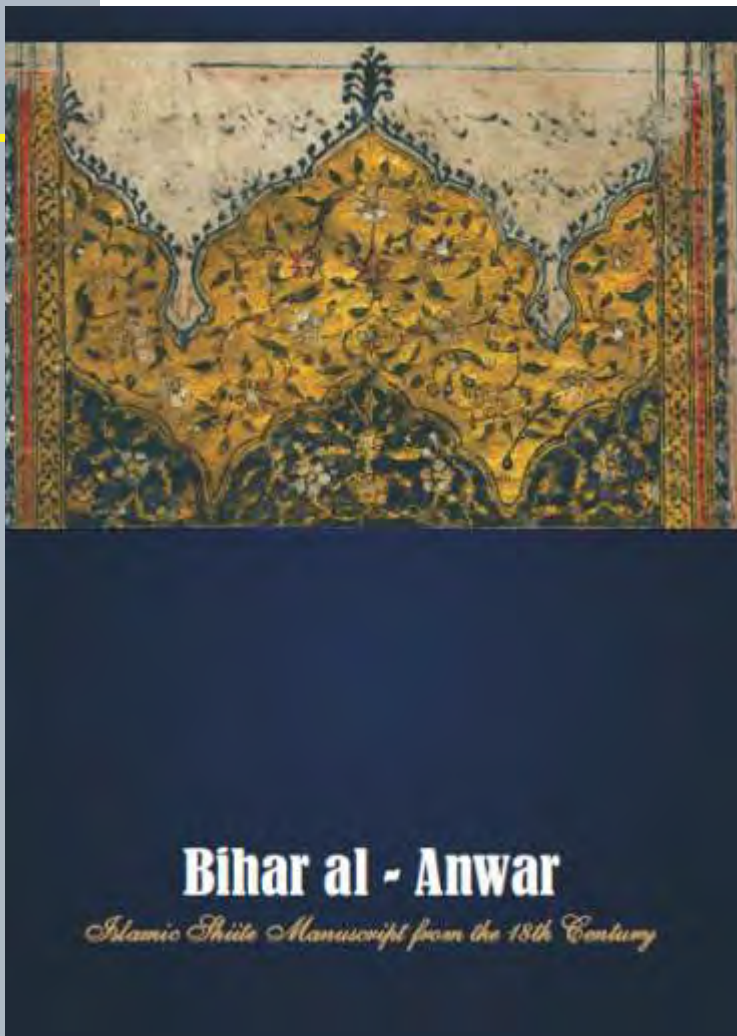
A Mughal
Qur'an,
India,
17th Century



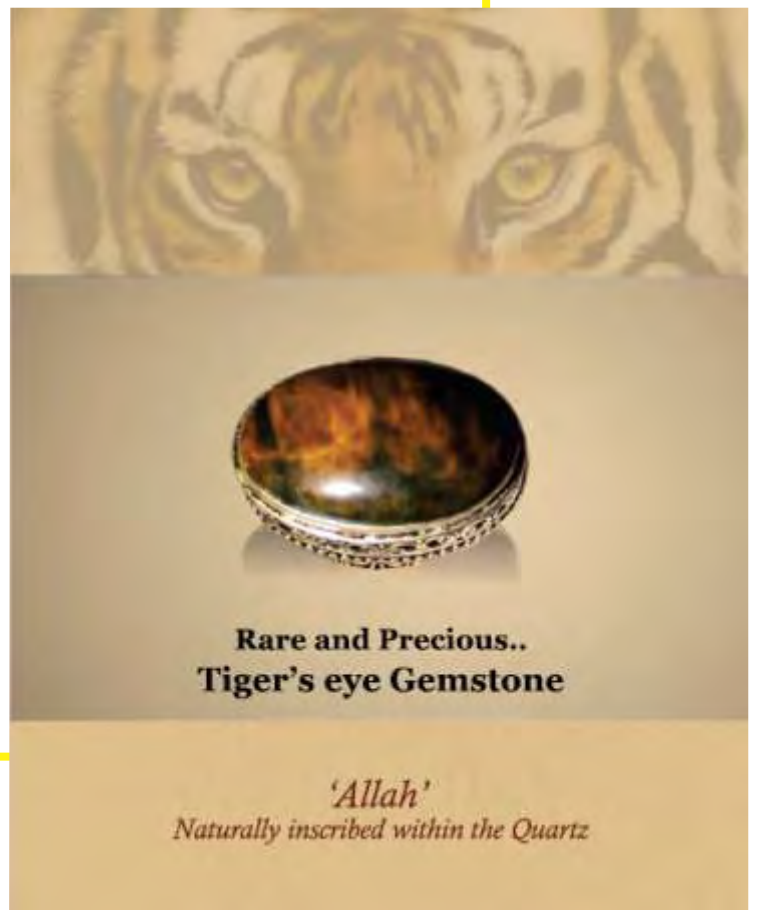
A Mughal Quran, India



With Dr. M. A. Siddiqui who is associated with Chhatrapati Shivaji Maharaj Vastu Sangrahalaya, formerly Prince of Wales Museum of Western India, in the projects related to research on Islamic calligraphy & manuscript and books

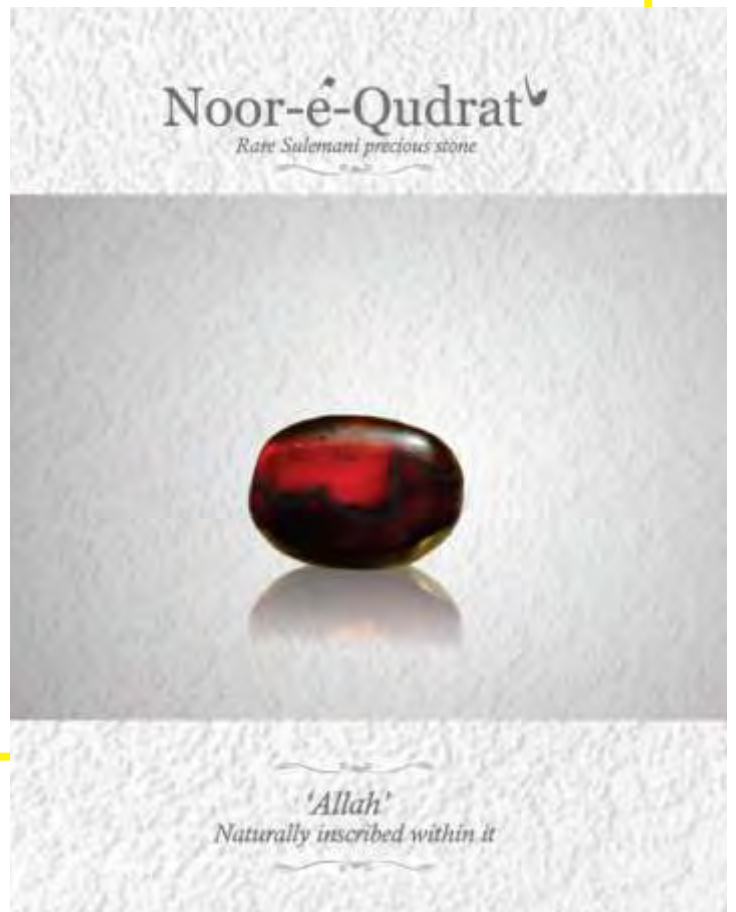


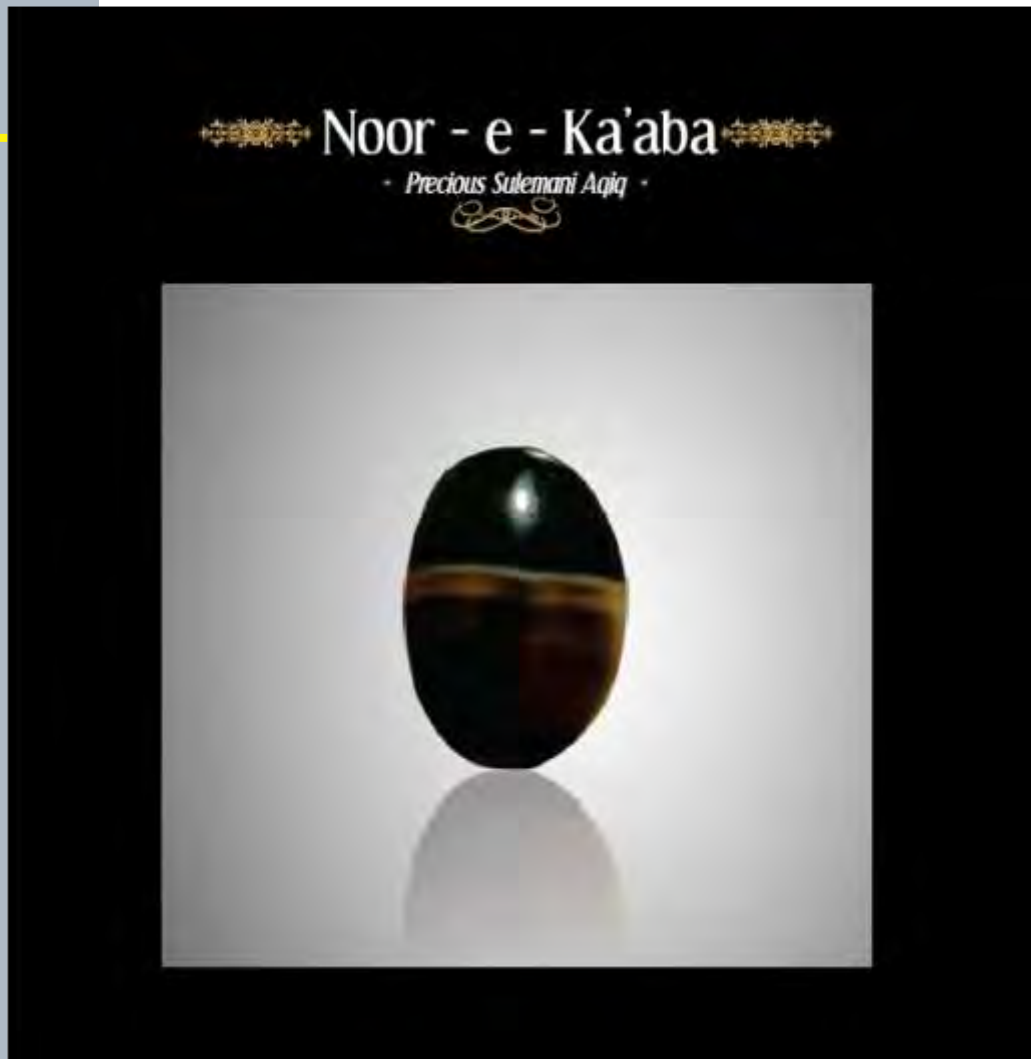
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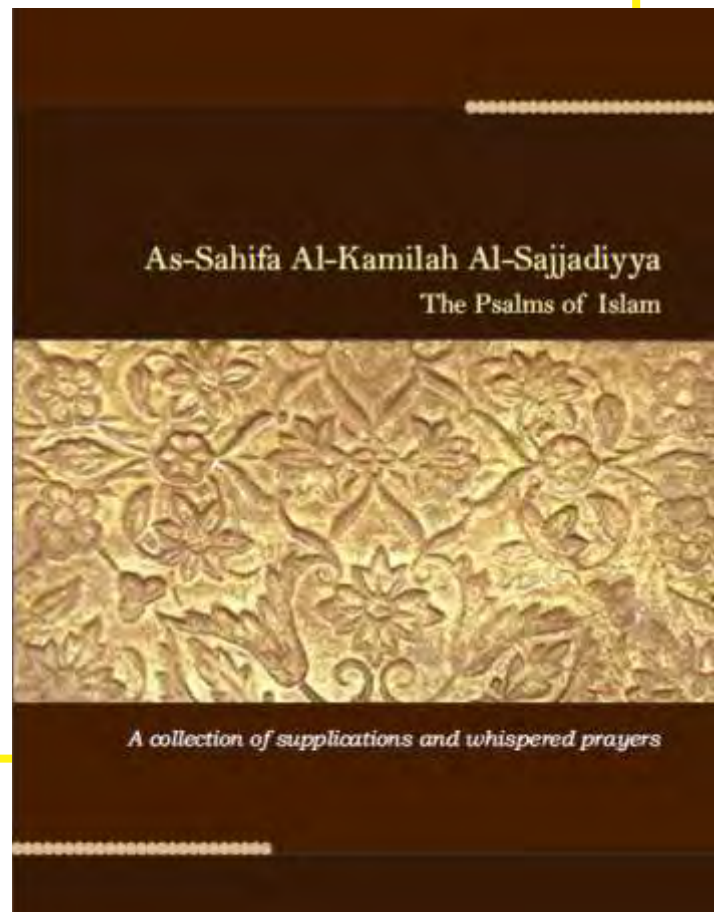


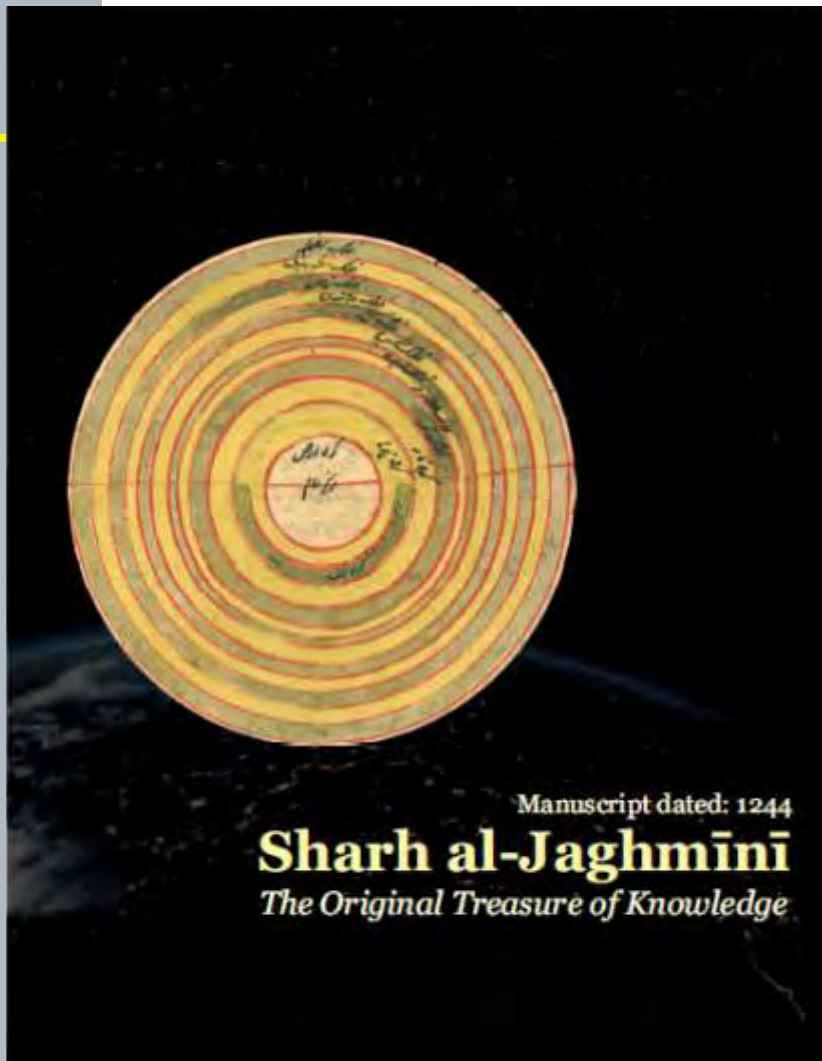
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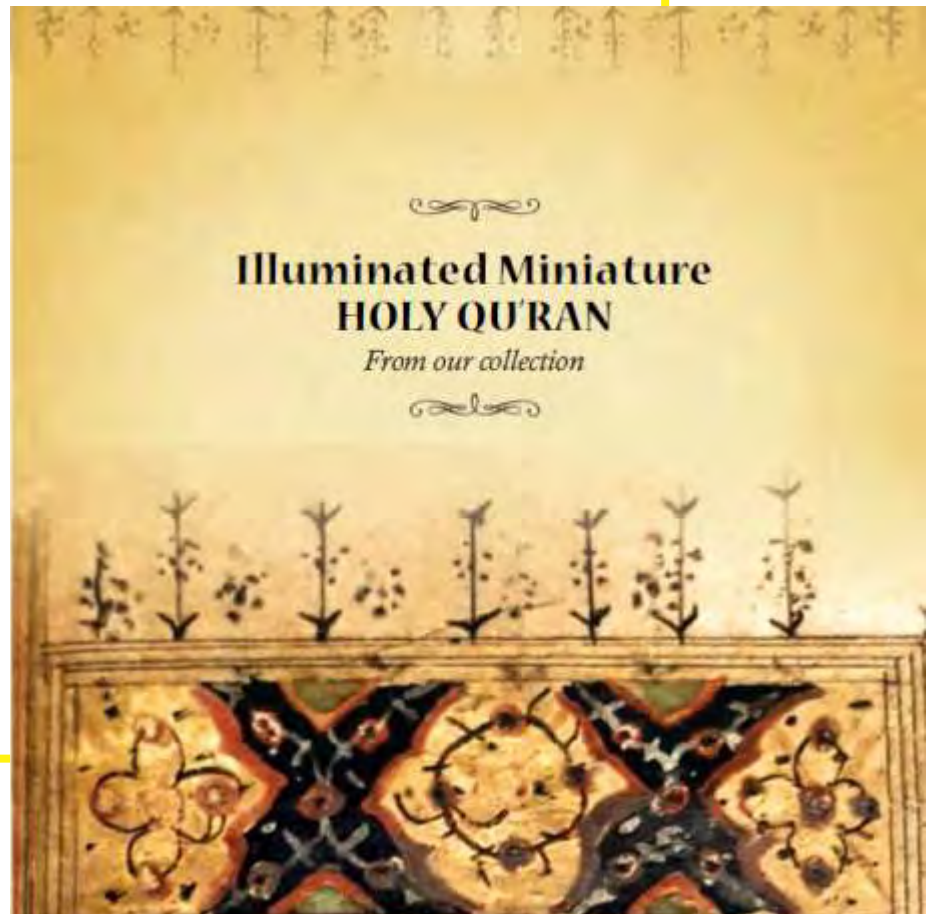


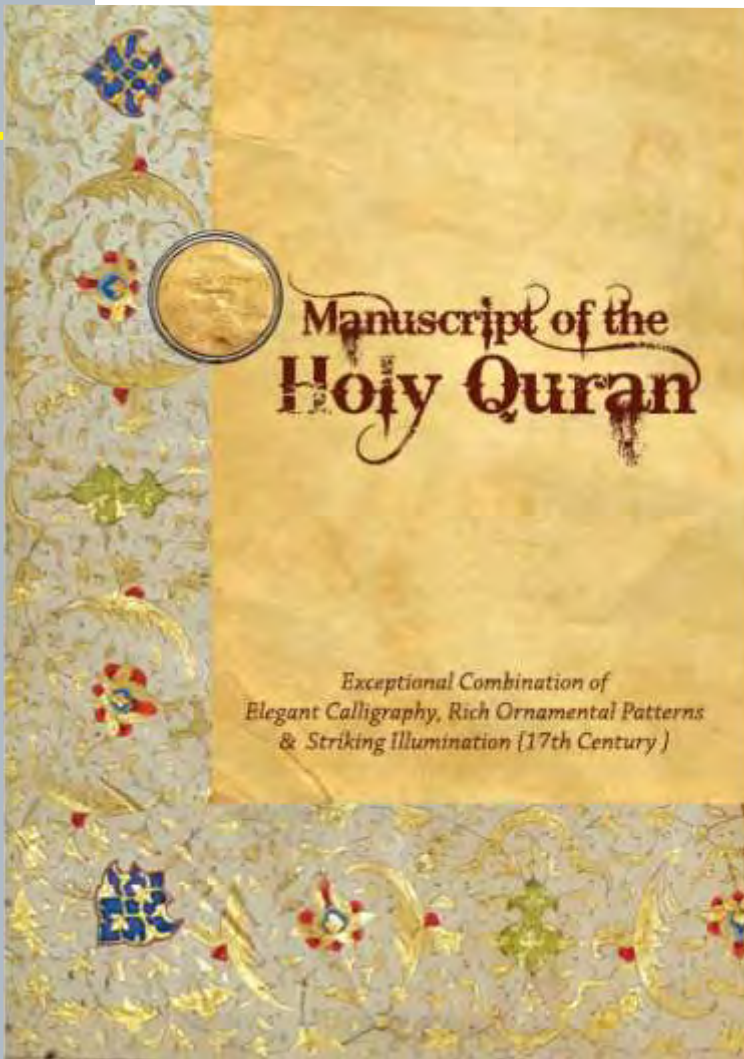
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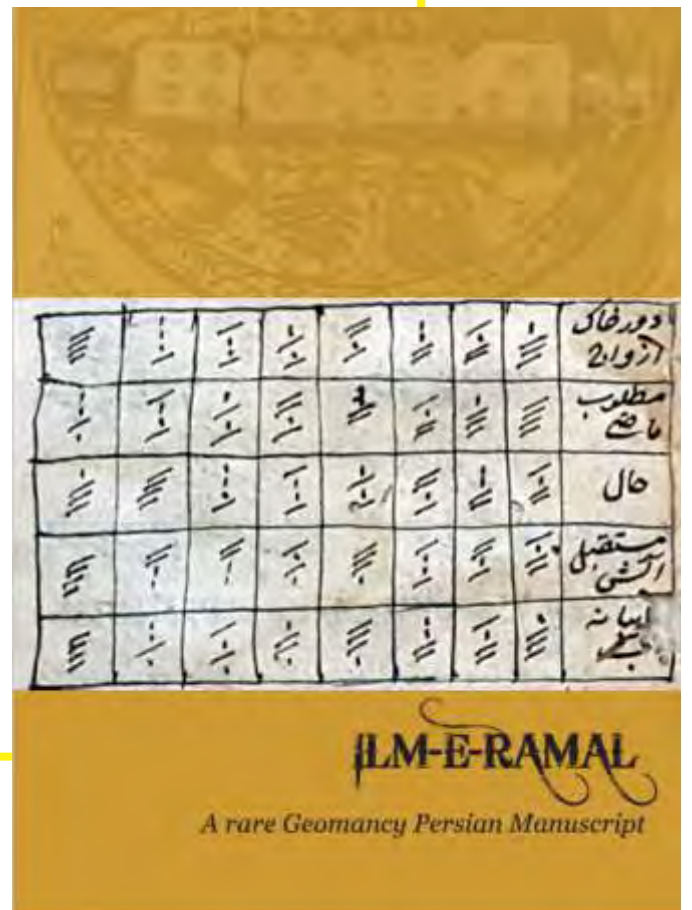


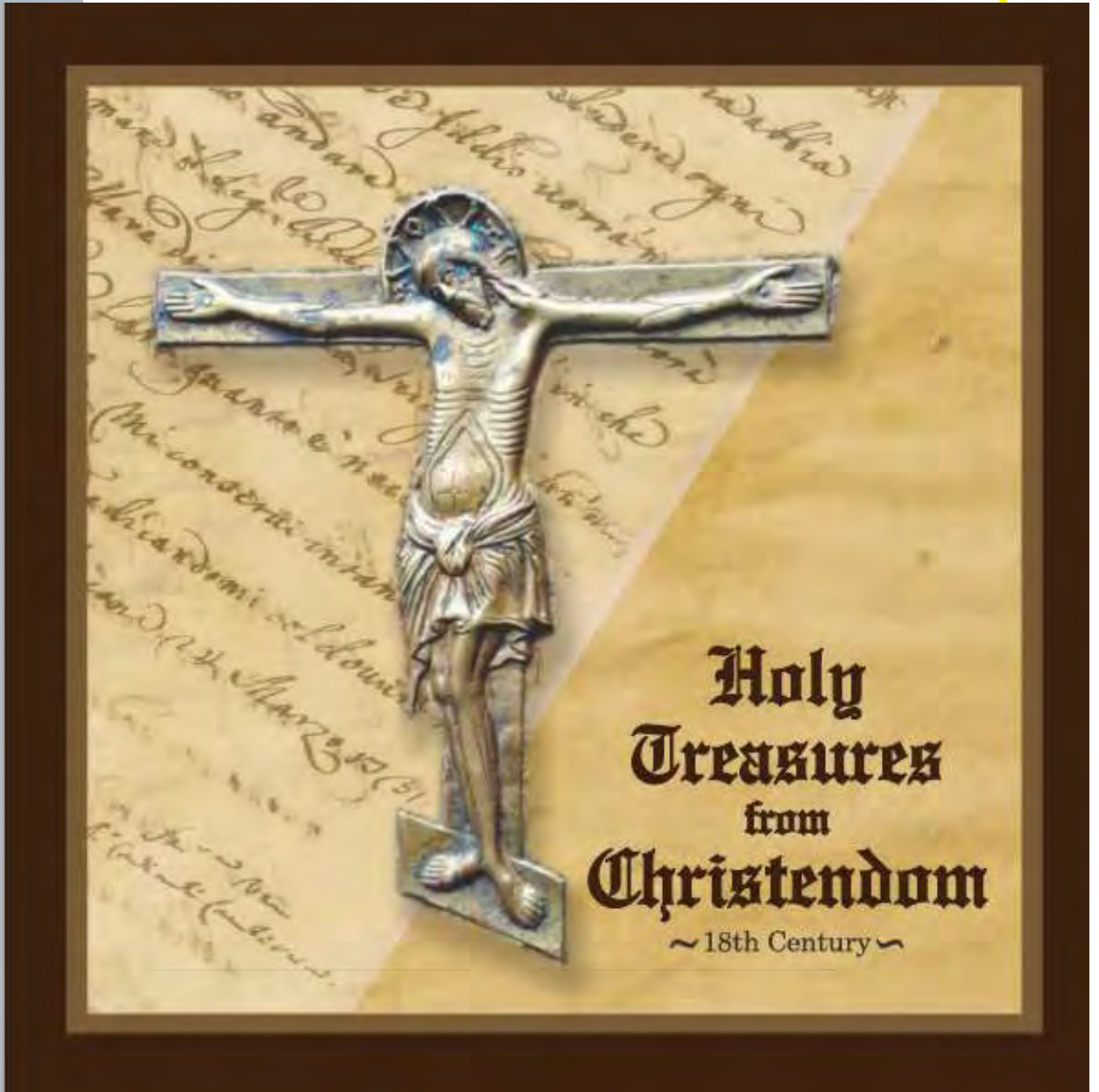
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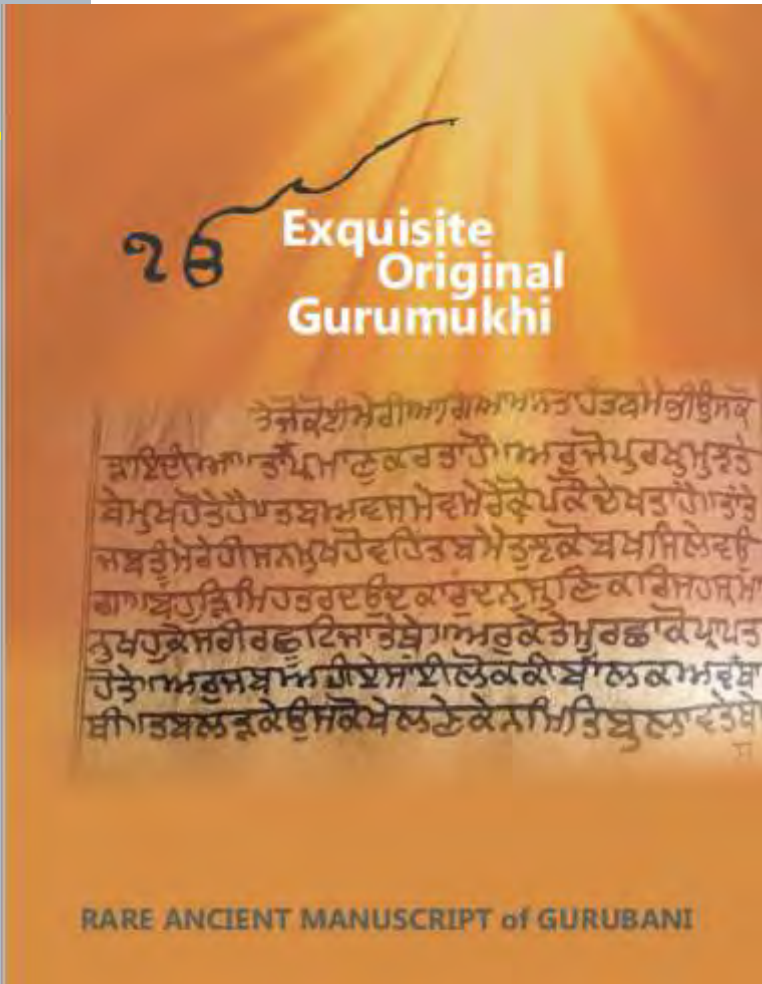
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**Holy
Treasures
from
Christendom**
~ 18th Century ~

Holy Treasures from Christendom



Rare Ancient Manuscript of Gurubani

Rare Manuscript of Prachin Panth Prakash

